



FITPRO
LEAD GENERATION

3 TIPS TO MAKE YOUR SALES PROCESS EASIER



GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

On Monday Stuart came onto talk to us about sales scripts, how much we should be charging and a whole lot more when it comes to sales

If you haven't checked out that guest interview yet...get on it!

Today though, I have a couple of tips coming your way to help you make your sales process easier

- Give them a heads up!
- Casual Conversation
- Make Payment Easy

But first, let me introduce myself...



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

[**Add David on Facebook**](#)





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

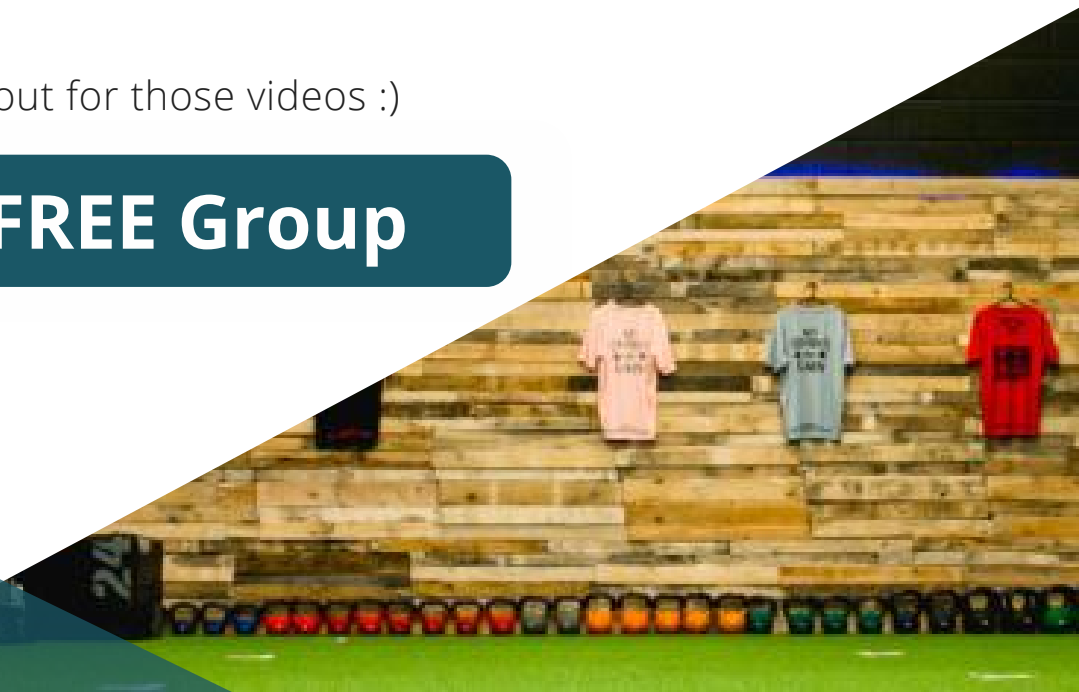
Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group





**3 TIPS TO MAKE
YOUR SALES
PROCESS EASIER**

1: GIVE THEM A HEADS UP

This starts before you even phone the prospect

When you phone someone and they don't know who you are, they can be defensive

So when someone submits their details try and make it as obvious as possible that you will be ringing them

Give them a time to expect the call, invite them to your free FB group, read our success stories, offer them a free guide

That way then, when you phone them – they know who you are and why you're calling



2: CASUAL CONVERSATION

Now they know who you are, you still want to make it as easy as possible for them to open up and talk to you

Don't speak loads, go in all guns blazing, start asking difficult questions

Remember this person still doesn't 100% know if they can trust you and open up
So one of the things we do, is have an ice breaker question

'how has your day been?' 'what have you been up to'

They need to feel more relaxed



3: MAKE PAYMENT EASY

This is usually the scariest part of the whole process

You might have a great convo and then you're about to announce the price and you clam up

You need to relax, the more relaxed you are about presenting your programme and its price

The more relaxed the client will feel

Don't jump in and start justifying your price

Plus, make the sales process as comfortable as possible

Make sure you have a payment link or a paypal payment option

Paypal really reduces their worry

Because they know it, like it, trust it



DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

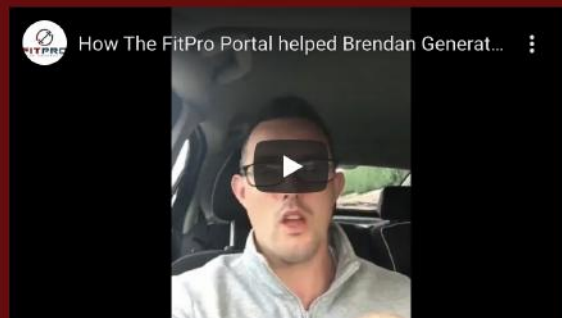
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

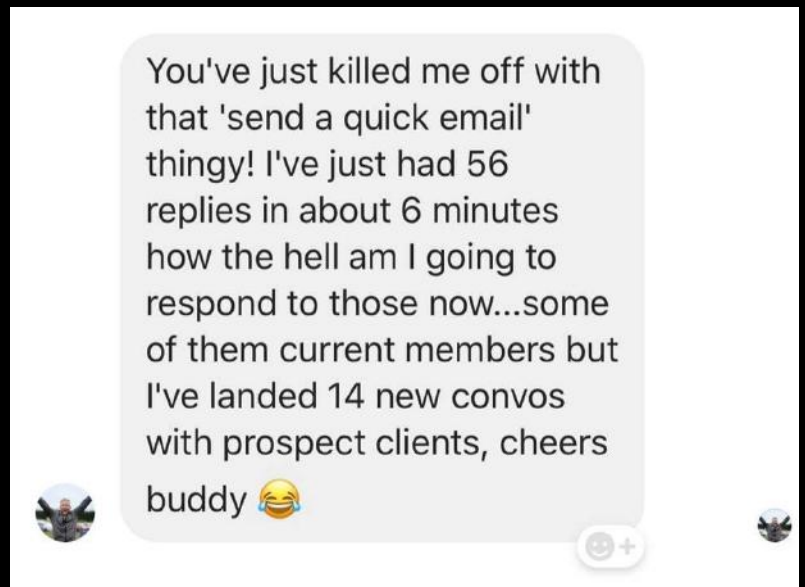


START YOUR 30 DAY TRIAL

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HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

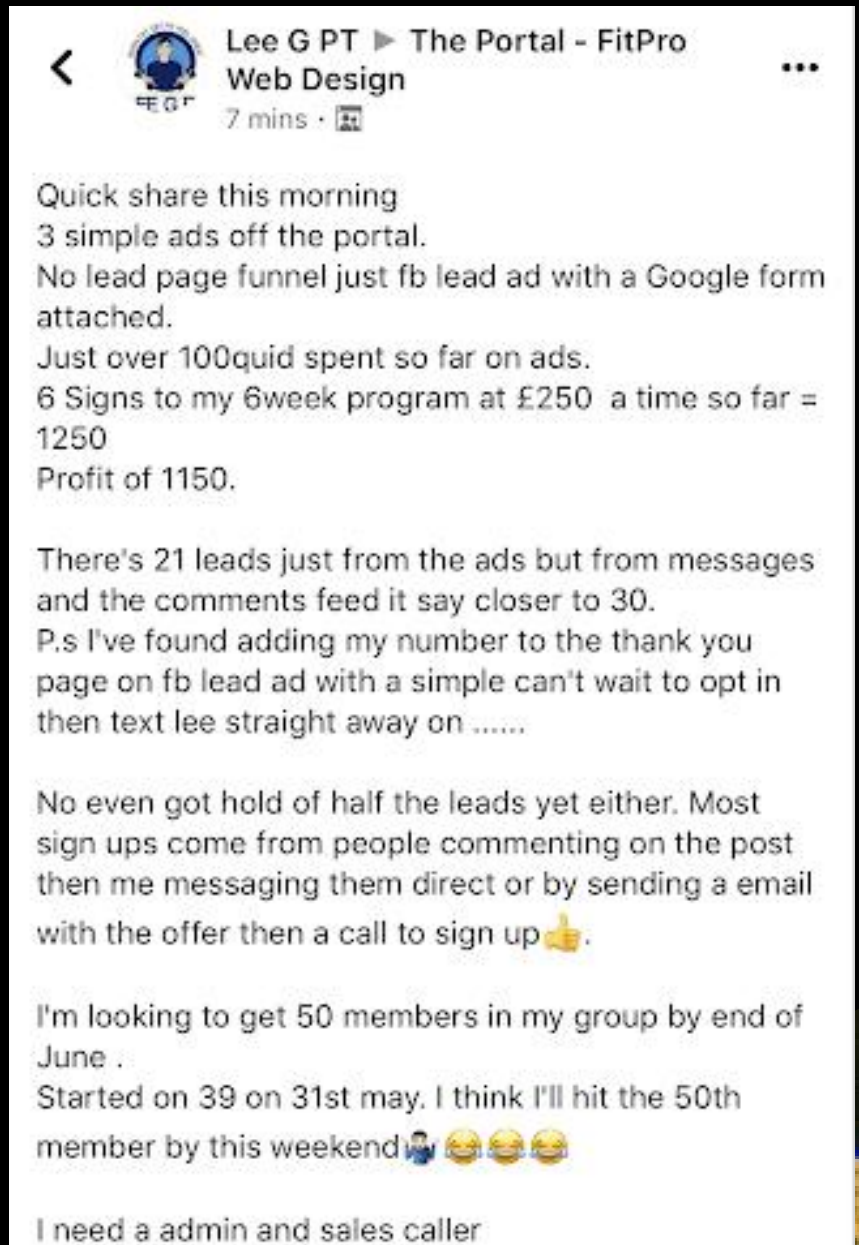


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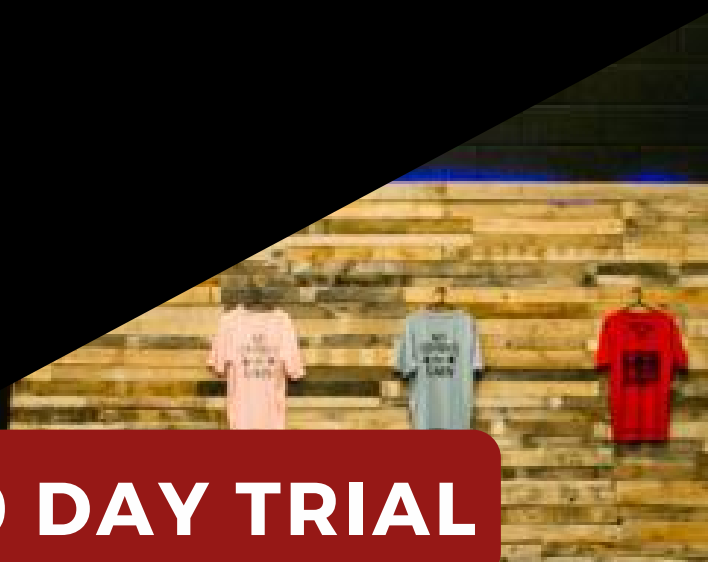
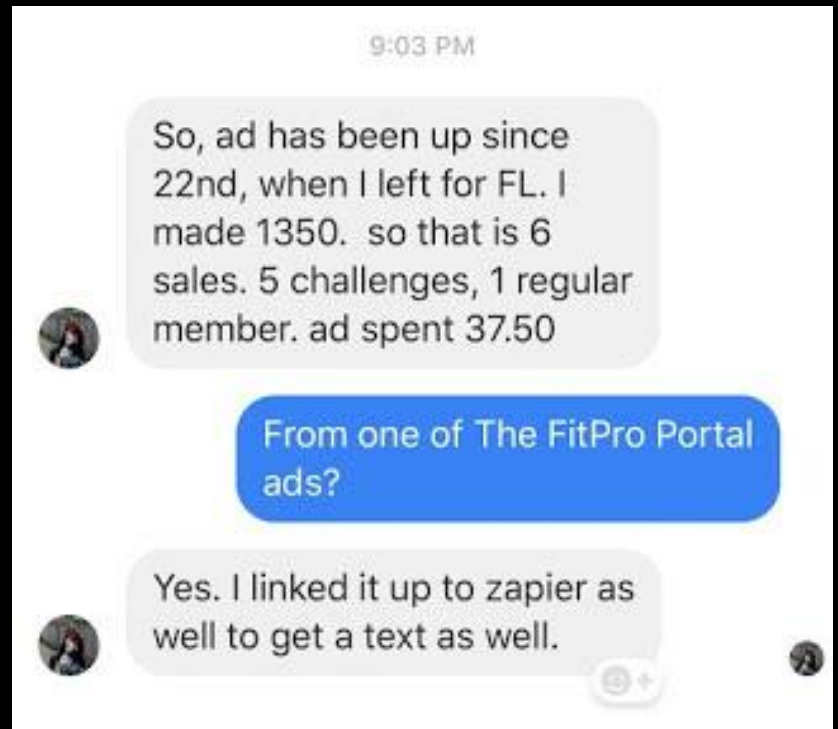


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