



FITPRO
LEAD GENERATION

4 TIPS FOR CLIENT ENGAGEMENT DURING LOCKDOWN

GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

4 TIPS FOR CLIENT ENGAGEMENT DURING LOCKDOWN ☐

This week is all about getting ready to re-open, I'm giving 5 tips to getting your actual business open again..

- **Timetable**
- **Booking System**
- **Contact**
- **Price**

But first, let me introduce myself...



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

Add David on Facebook





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

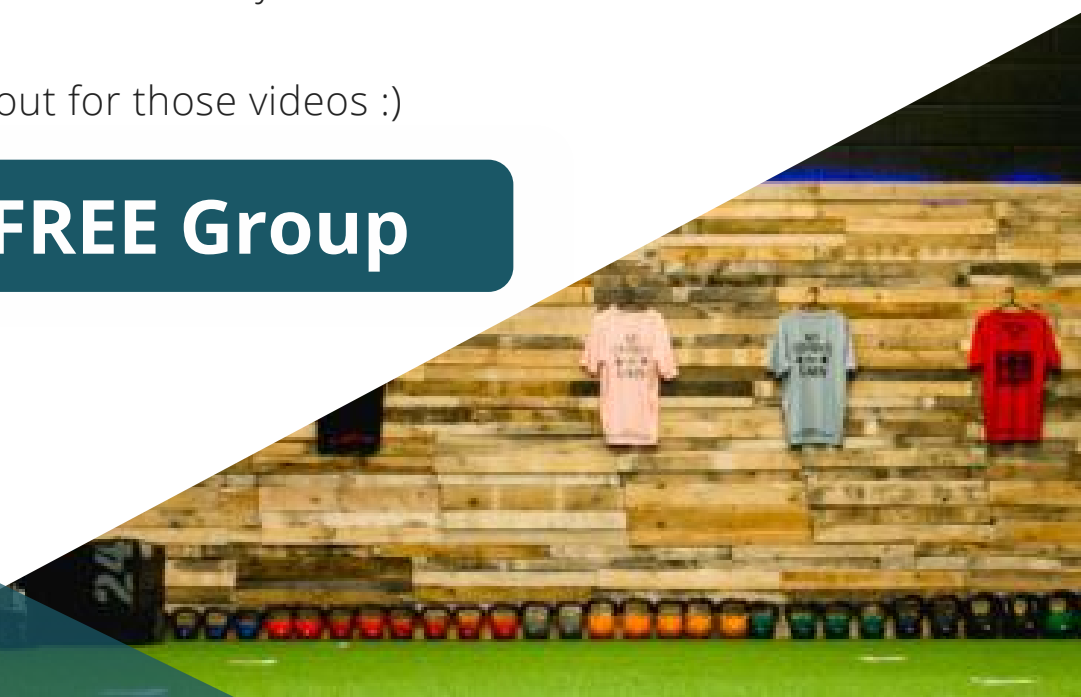
Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group



**4 TIPS FOR
CLIENT
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1: TIMETABLE

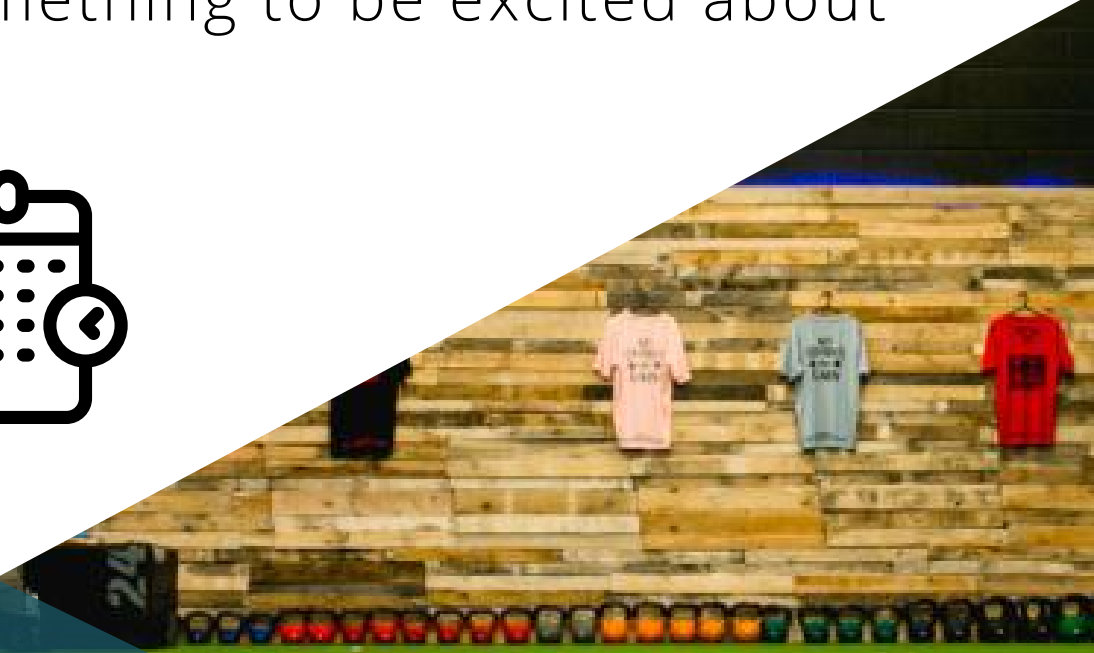
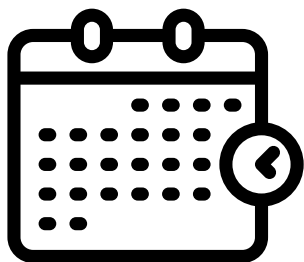
You may already be posting in the group every Sunday and explaining what's coming up this week

Maybe you already have a set plan, but make sure to confirm it

Get them excited & motivated

Share some extra details about what you will be doing and what might be different

Perhaps they're stuck working from home – give them something to be excited about



2: BOOKING SYSTEM

Instead of running 1 sessions at 6pm
and seeing who shows up

Get them to book on to secure their
space

This way they are committing And not
just deciding willy nilly whether they will
do it or not

Get people confirming and checking in
And the rate of attendance will be
higher



3: CONTACT

We learned this the hard way

Sometimes it's better to not check-in by messenger but by checking in by tagging them in a post

You see...sometimes if you haven't spoken to them in a while and they've fallen off the wagon

This direct message can actually be a reminder that they have forgotten to leave

You might be showing value, caring, dropping messages

But to them it can be a reminder that they've been paying and not coming

And in the end...you've prompted them to cancel their payment

DAMN!



4: PRICE

When someone says they want to leave – its key to not let it happen right away

Offer them something different! Fight for them, show them you care and want to keep them

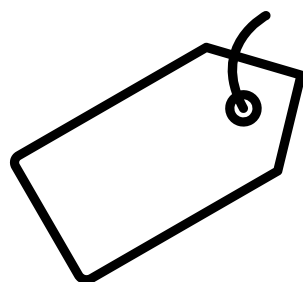
Don't throw that money away

So for us – we offer them a special deal

At the end of the day, a lot of people are struggling financially

Don't tell everyone

But if someone comes to you wanting to leave Consider helping them out...after all – it will help you in the long-run too



DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

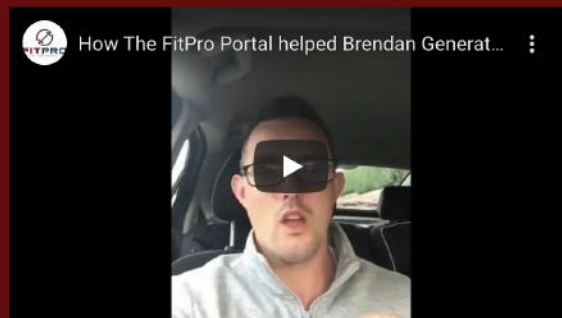
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

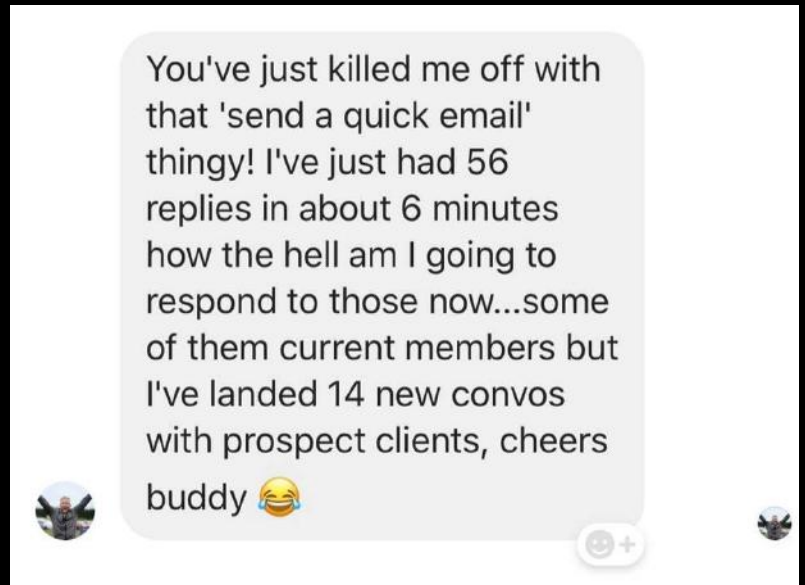


START YOUR 30 DAY TRIAL

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HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

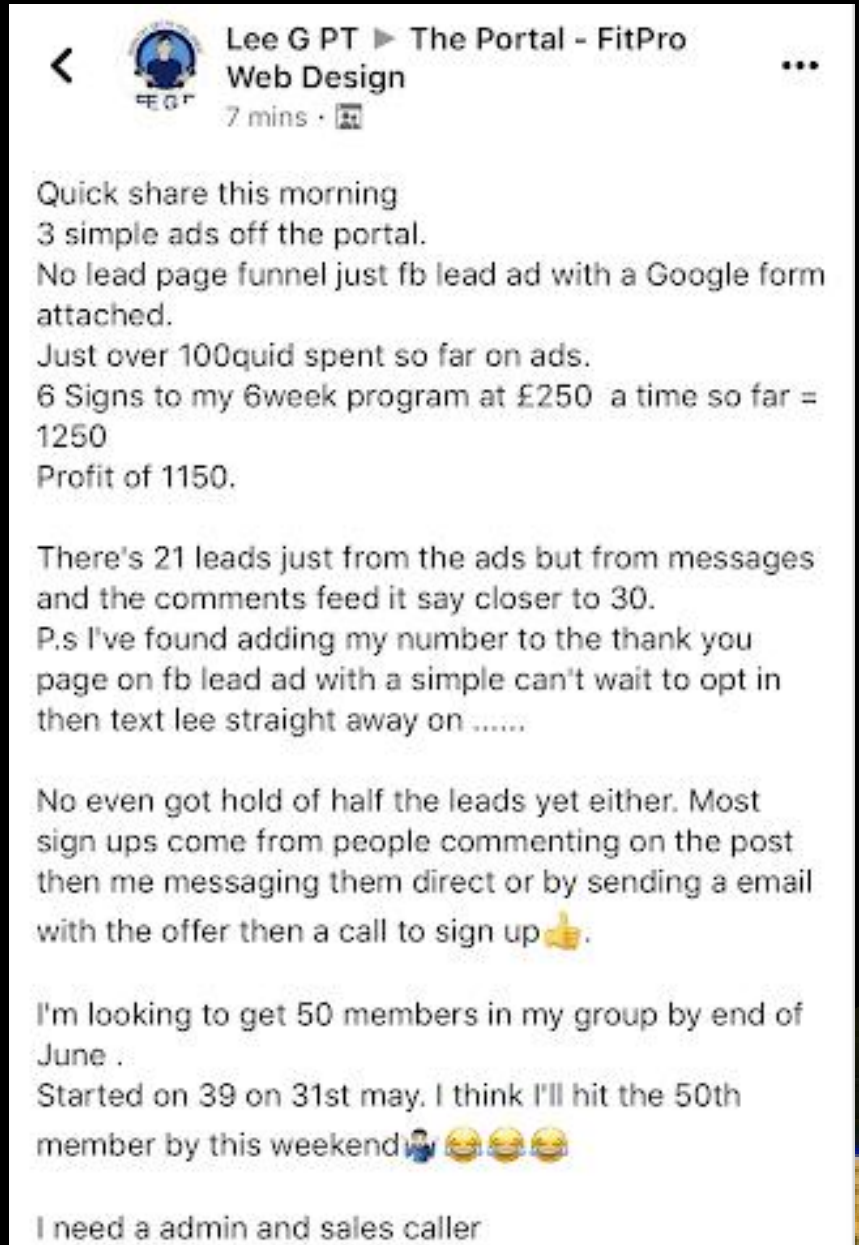


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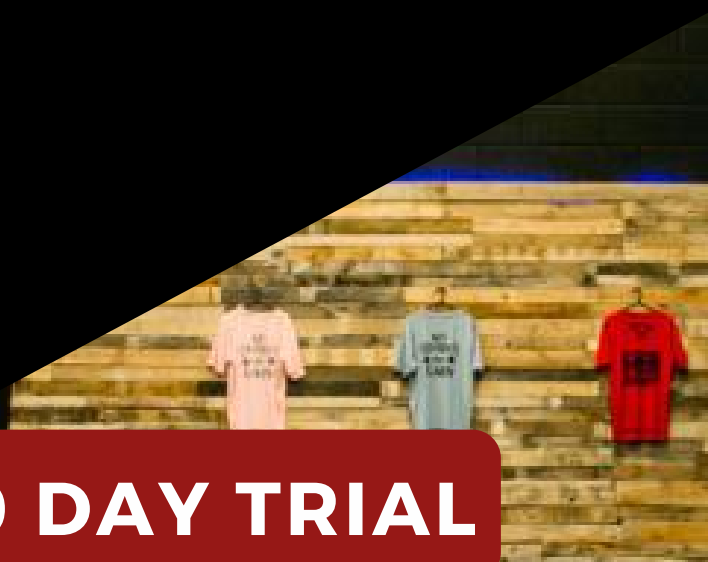
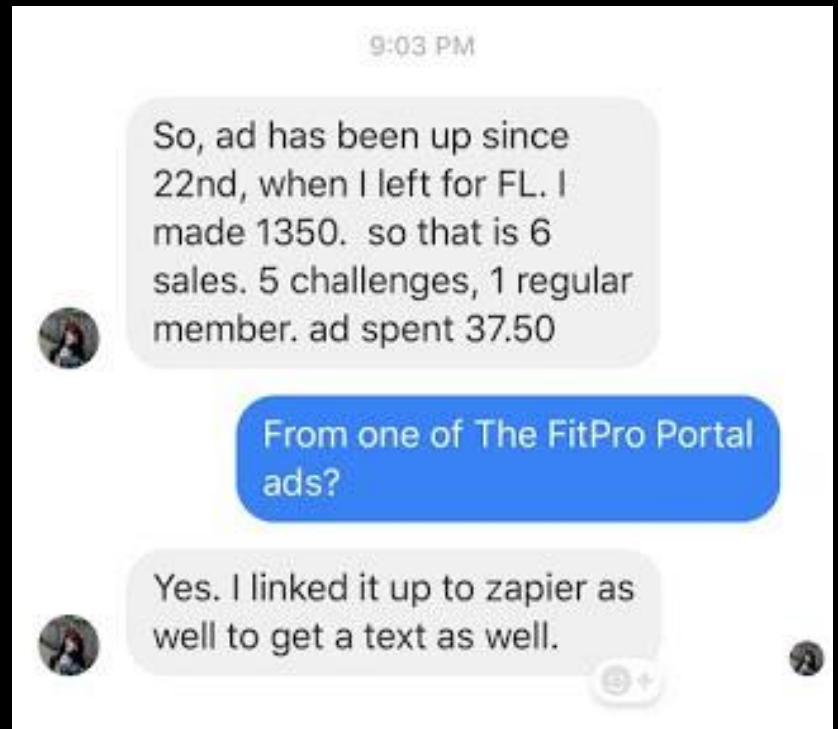


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