



FITPRO
LEAD GENERATION

5 DIFFERENT INCOME STREAMS FOR YOUR FITNESS BUSINESS

GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

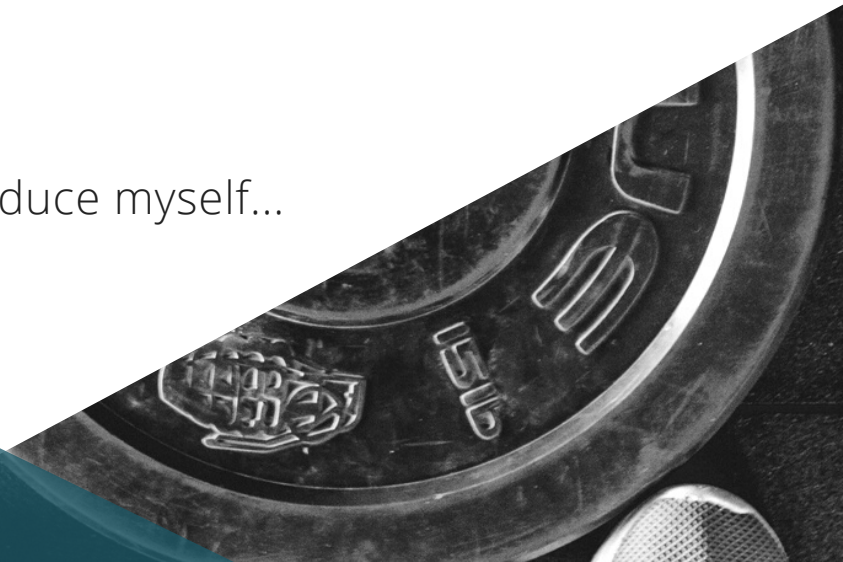
This week is all about adding additional services to your fitness business to increase revenue and find different streams of income you can rely on

Yesterday Alex shared his experiences setting up a supplement company within his fitness business

And today I have 5 things you can run, include, set up within your fitness business to make some extra £££

- **1-2-1 Coaching**
- **Nutrition**
- **Workshops**
- **Events**
- **Clothing**

But first, let me introduce myself...



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

[Add David on Facebook](#)





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

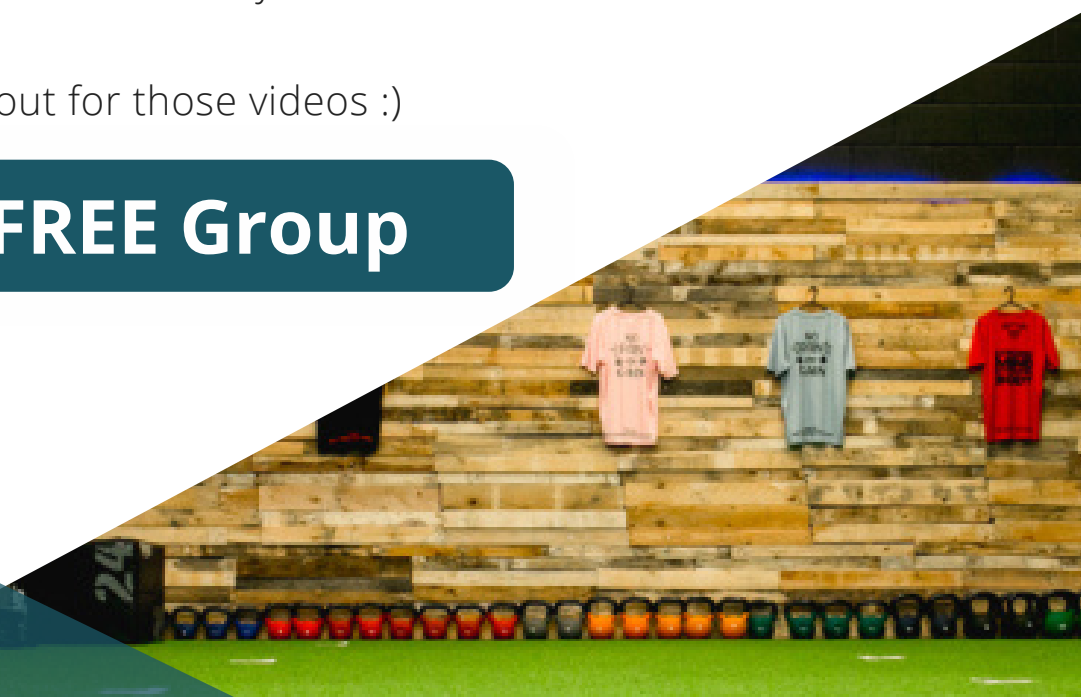
Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group





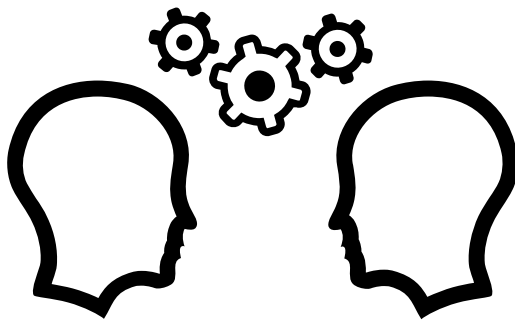
**5 DIFFERENT
INCOME STREAMS
FOR YOUR
FITNESS BUSINESS**

1: 1-2-1 COACHING

This could be you doing 121 sessions within your gym or bootcamp

Or it could be more of a motivational, coaching, accountability side of things

No extra sessions, just accountability
Setting them tasks, making sure they show up etc



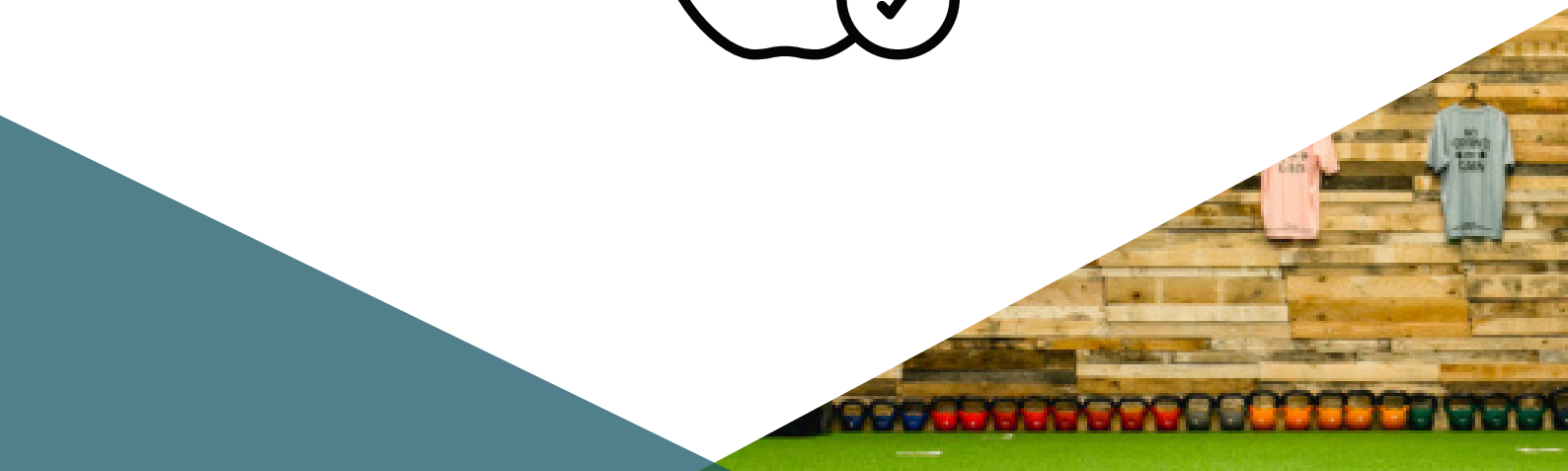
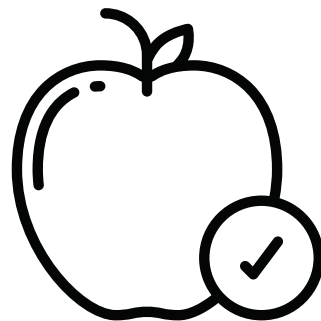
2: NUTRITION

Whether they're looking to lose weight
and gain weight, we know how
important this is

If you don't have the correct
qualifications there are loads of

programmes and services you can
subscribe to

And sell them on as an additional
service

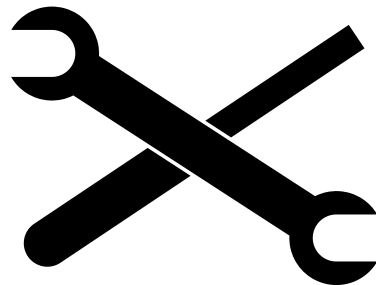


3: WORKSHOPS

We do these once a quarter here at DKnine
It's a 3-hour workshop focussing on something
specific the clients are interested in
For example, flexibility and movement
And we will bring in a yoga instructor
This is super simple

For members: £25
For non-members: £35

We get to bring in non-clients and sell them onto
programmes
Running this once a quarter is a great bit of
extra revenue

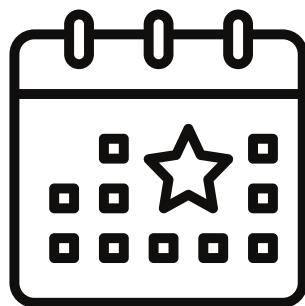


4: EVENTS

This is a little different to workshops
You could attend tough mudder and make no
extra money, but have a great day out and do
some team building

Or you could create your own event
A visit to the beach, a camping trip
Once a quarter

Charge a little bit of money, make some cash for
yourself and keep building that team bond!



5: CLOTHING

We have branded t-shirts

Every few months we bring out a new design, and the clients that love everything we do LOVE to buy the newest design

We have their names on the front and they really feel part of the community

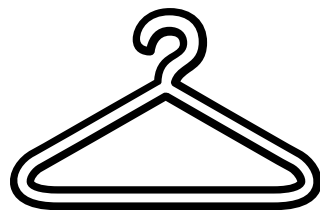
We also sell hats, vests, shorts, leggings, t-shirts, hoodies

There's loads of different options and colours and once a month we put an order in for our clients

We add a couple of £ onto the cost of each item, and make a small profit

Plus, we have our clients walking around Cardiff in their branded clothing

And this is free advertisement for us!



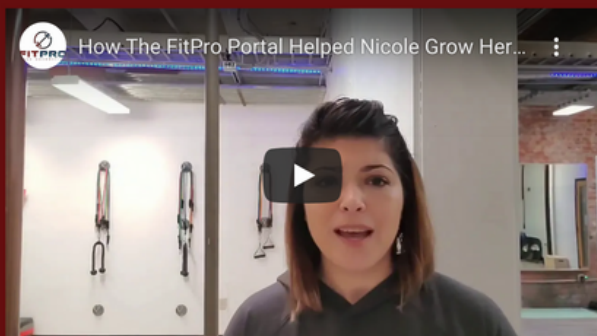
DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

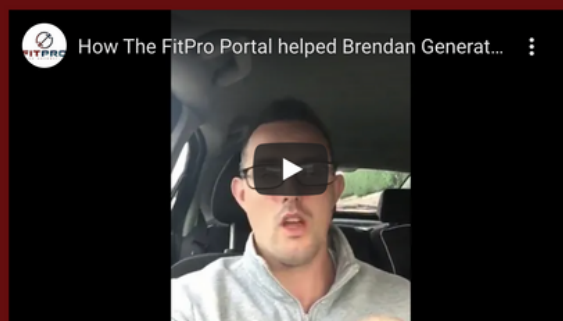
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

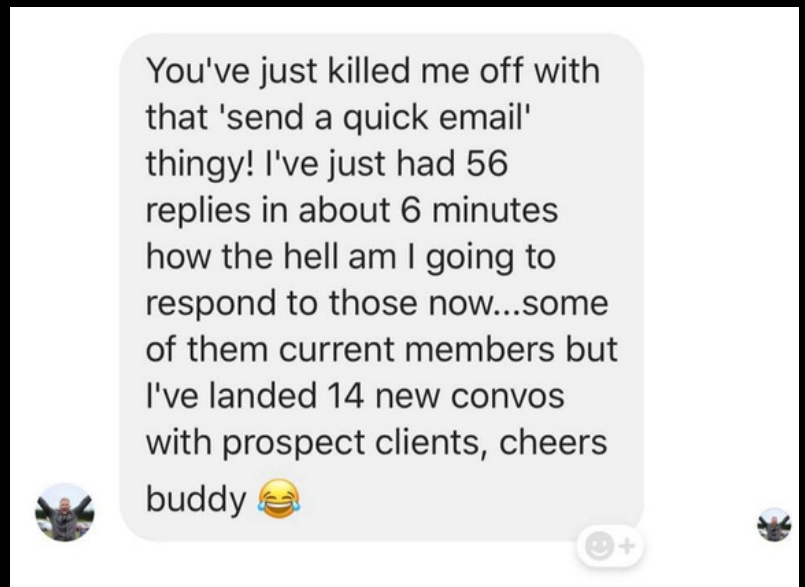
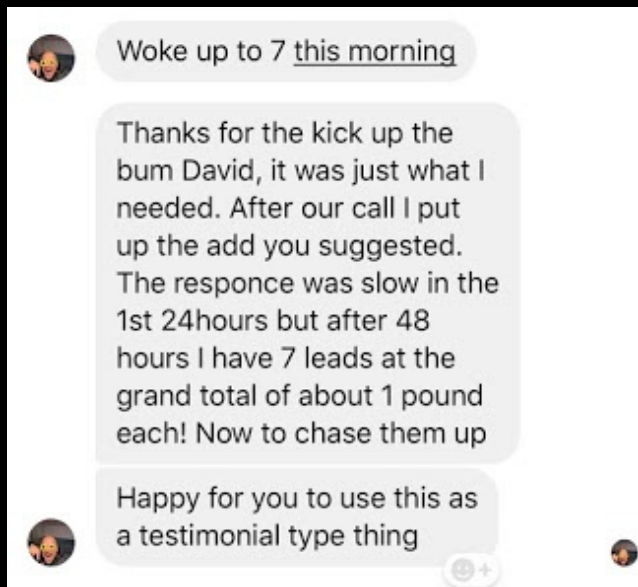


START YOUR 30 DAY TRIAL

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HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

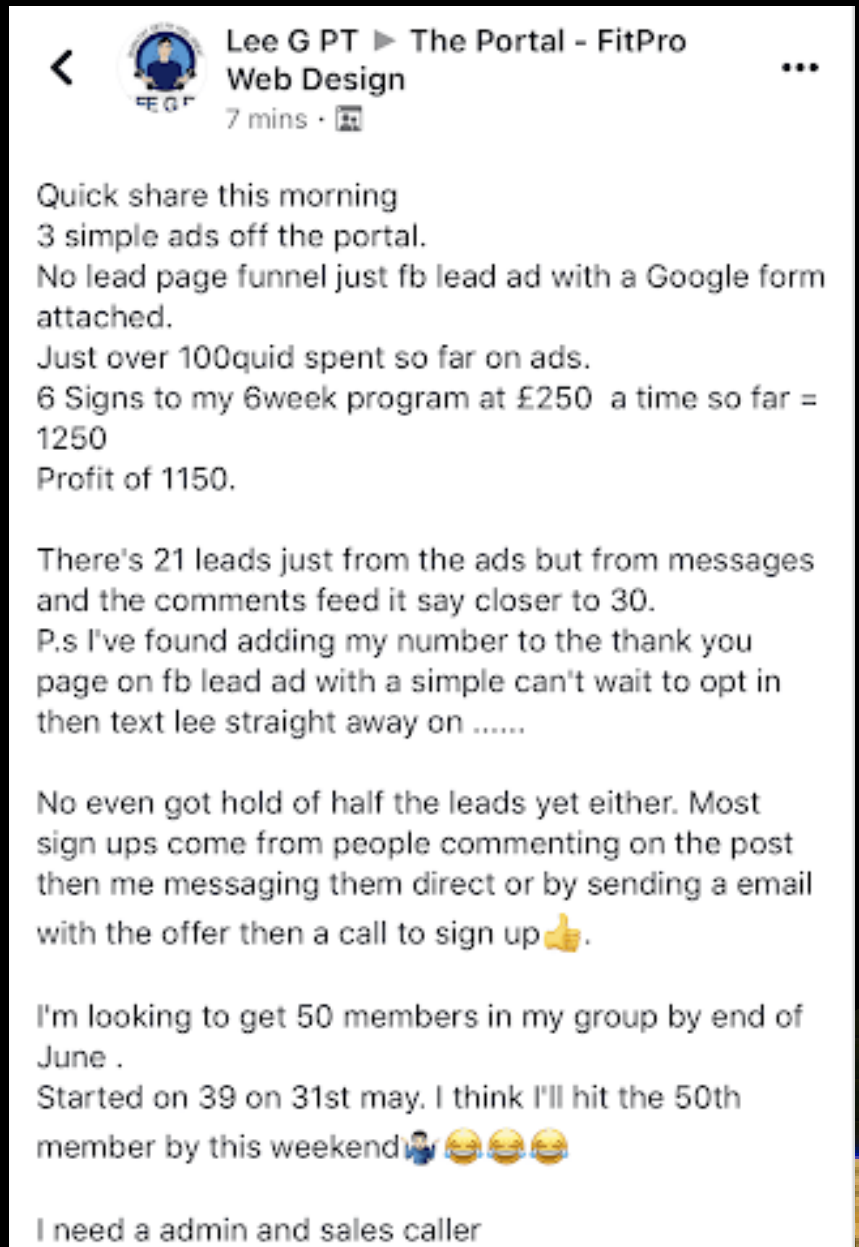
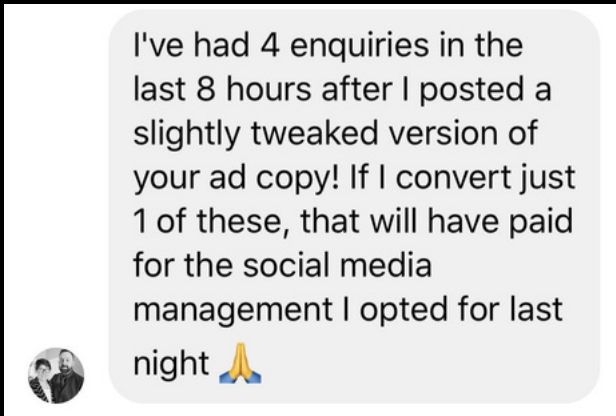


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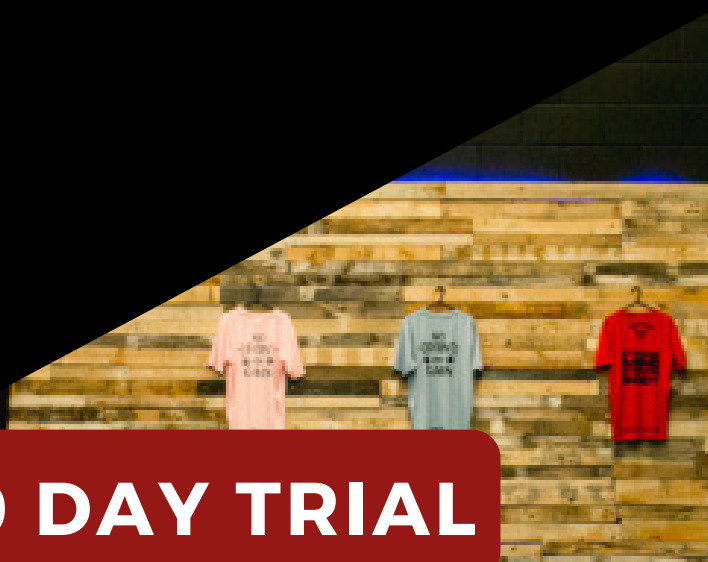
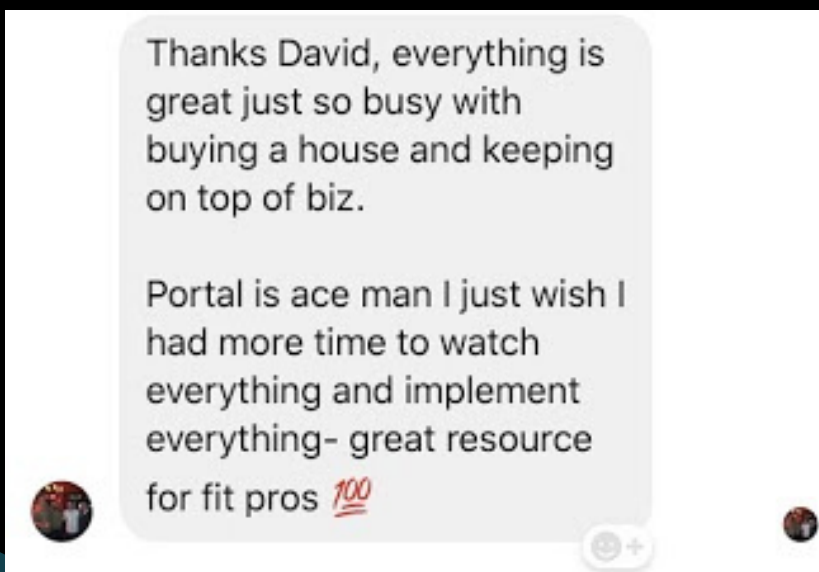
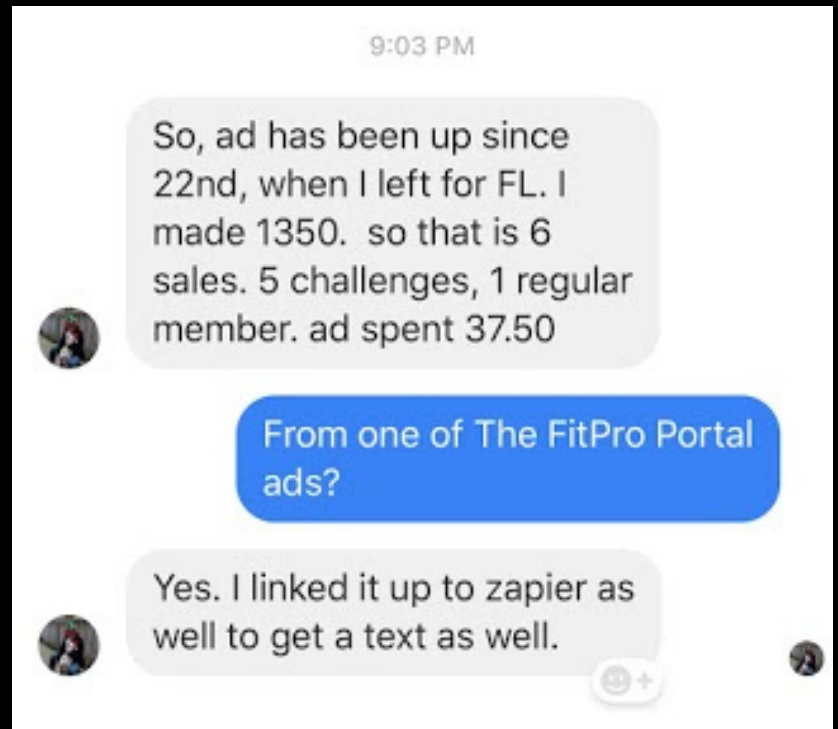


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