



FITPRO
LEAD GENERATION

5 TIPS TO HELP YOU SMASH YOUR GOALS



GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

This week is all about setting massive goals and smashing them. Yesterday, Ben shared his experiences starting, building and achieving his goals in both of his businesses.

Today, we've got 5 things coming your way to help you smash your goals.

- **Before you start pushing the boundaries you need to consider 3 things**
- **Review Points**
- **Take A Break**
- **Set Benchmarks**
- **Hire Some Help**

But first, let me introduce myself...



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

Add David on Facebook





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

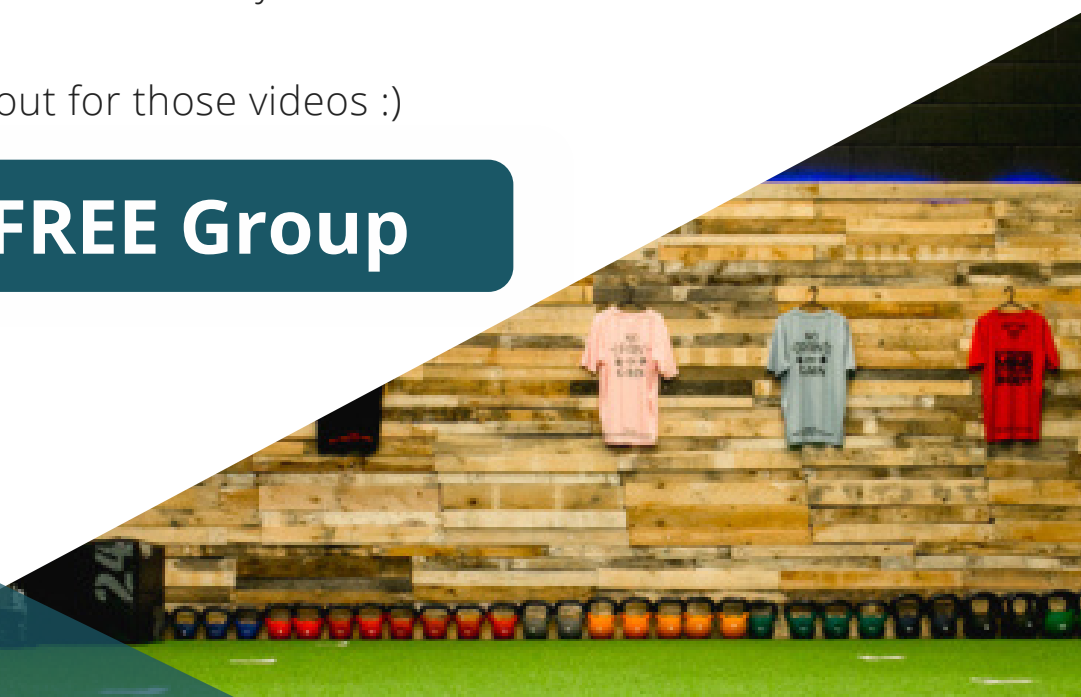
Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group



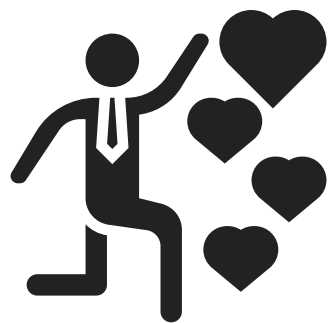
**5 TIPS TO HELP
YOU SMASH
YOUR GOALS**

1: BEFORE YOU START PUSHING THE BOUNDARIES YOU NEED TO CONSIDER 3 THINGS

You need to love it – if you aren't in love with it, you will struggle

You need to desire it – you have to really really want this

You need to be passionate – you need to wake up excited, go to sleep excited, because hard days will come



2: REVIEW POINTS

It can be quarterly, every 6 months, depending on how big your target is
Our target to open the new studio was 1 year

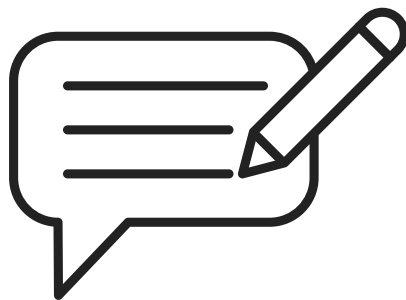
We took a couple of months to find the studio

We're waiting another couple of months to open the studio

And then we need to find the staff

These are things we will tick off quarterly

Set regular review points and make sure you get there slowly & steadily



3: TAKE A BREAK

Your goal is long-term, but the desire, the love, the passion you have sometimes needs to be sparked back to life

So make sure you have some time off
Go away, turn your electronics off
Relax

Because when you get back you will feel
10x more passionate about your goals



4: SET BENCHMARKS

If your target is to build the studio up to 300 clients

And you think it will take 1 year maybe 18 months

Reward yourself at every 100 clients

You need to re-motivate yourself, keep you on track



5: HIRE SOME HELP

It's a big target and you need someone to hold you accountable

Things can pop up, things can become stuck

For us, we hunted for ages for a second studio

But it wasn't until we got someone to start looking for us, they found us the perfect one

Hire a coach, get the help, the guidance and keep moving forwards



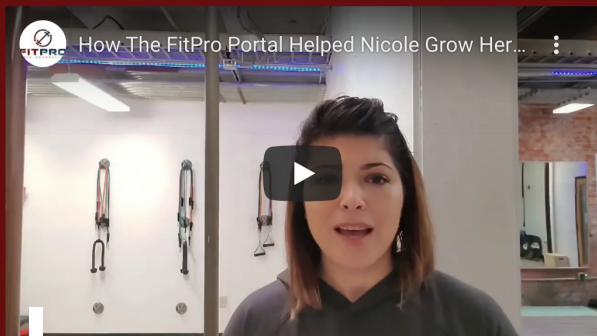
DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

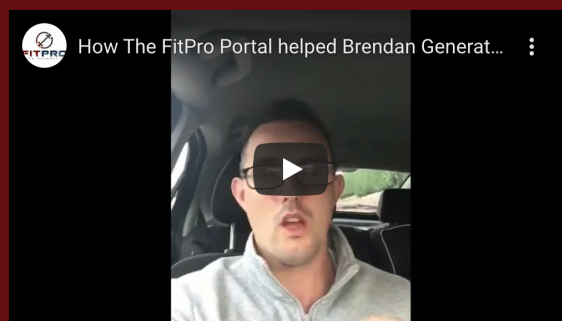
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

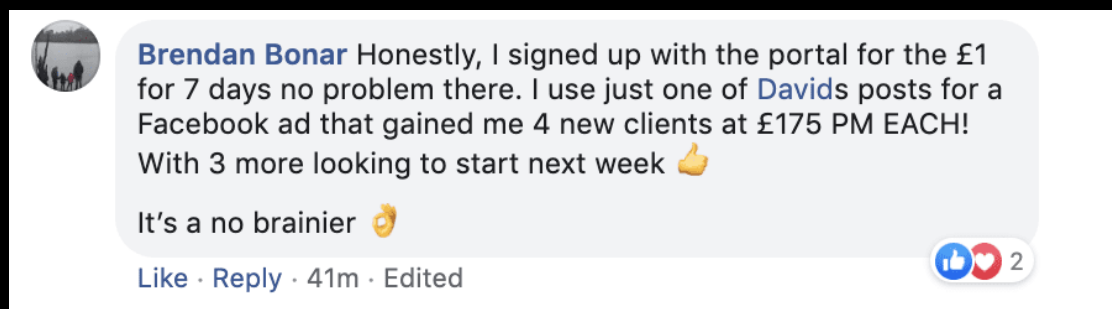
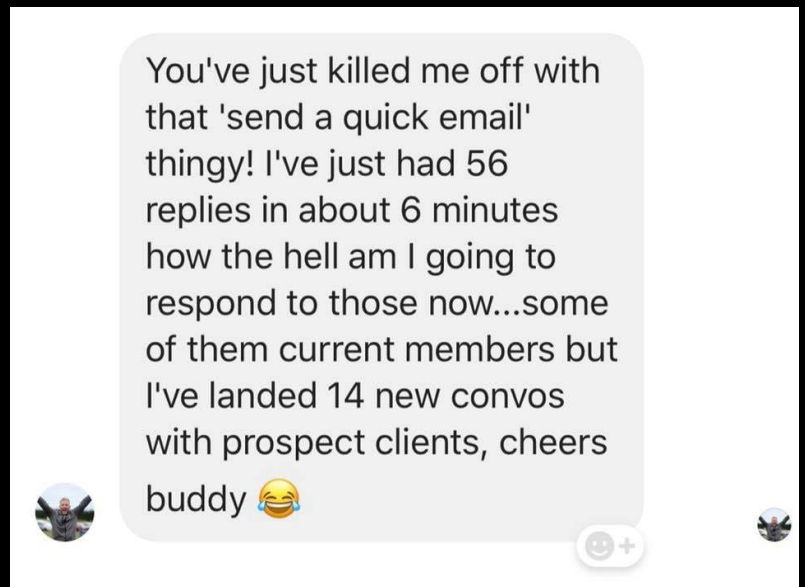
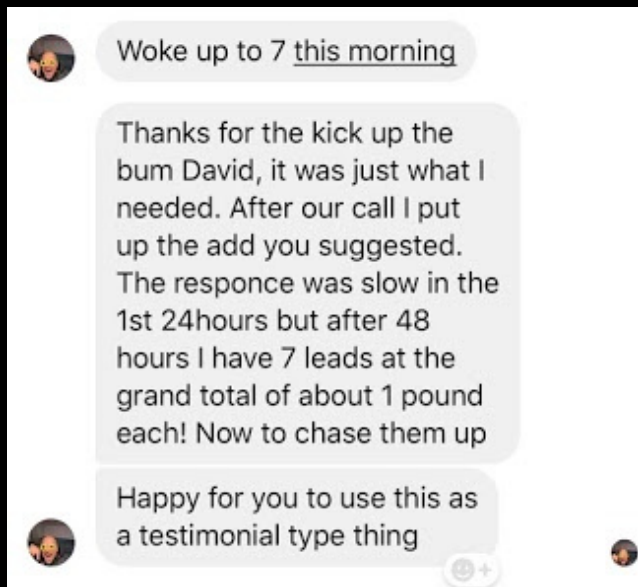


START YOUR 30 DAY TRIAL

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HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

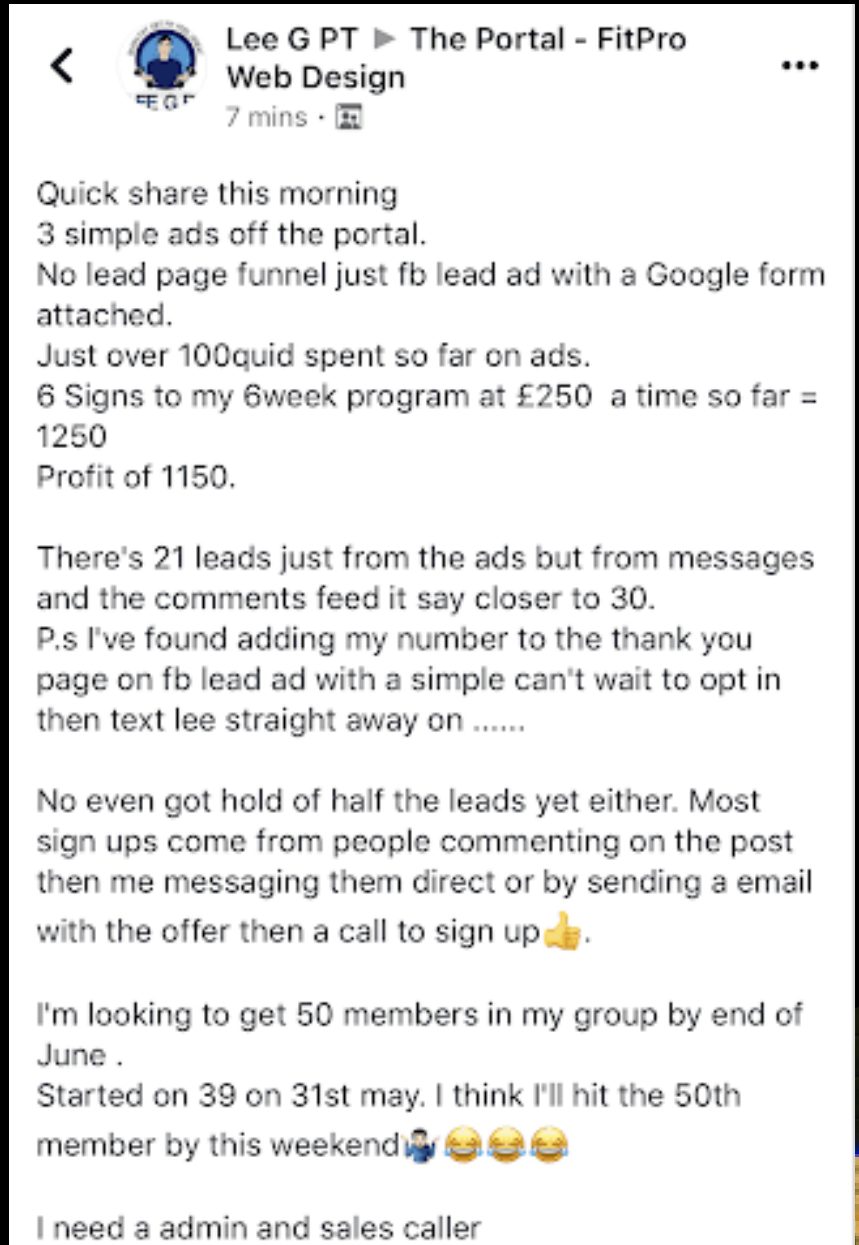
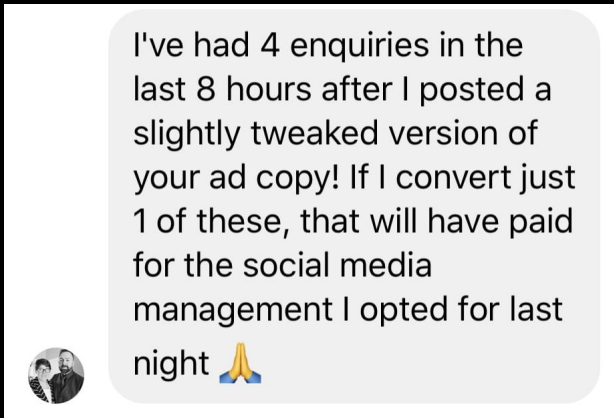


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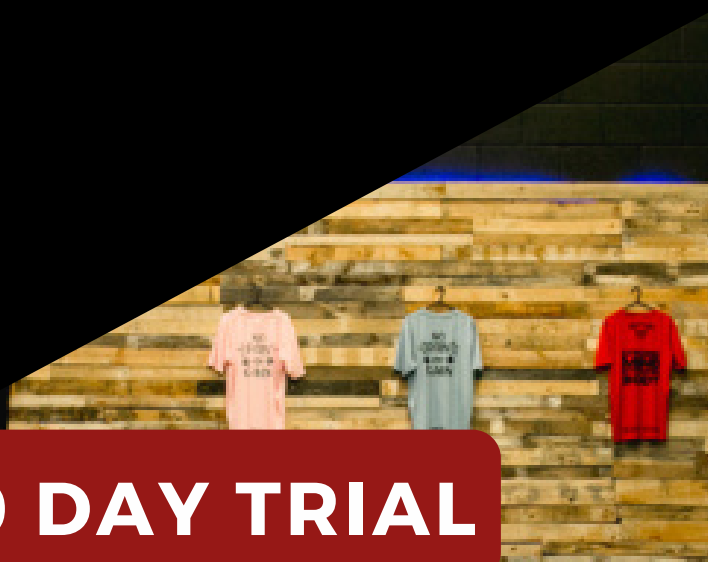
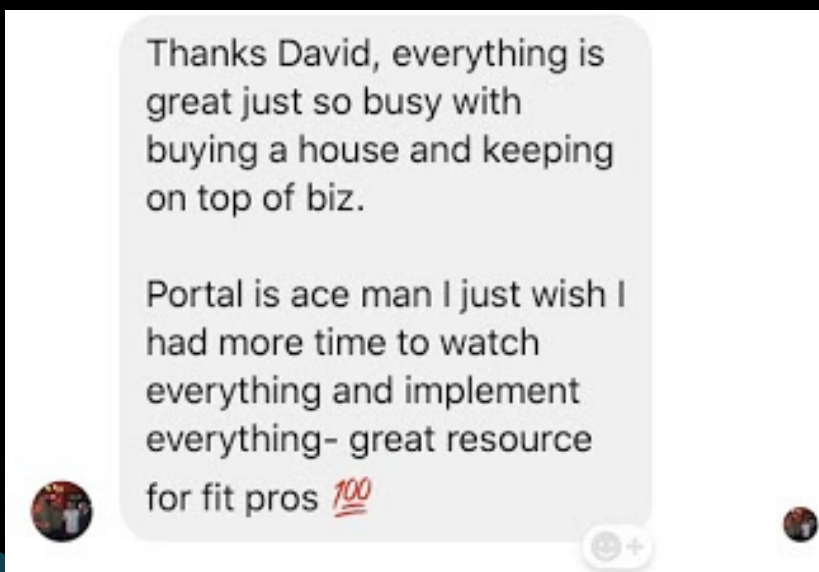
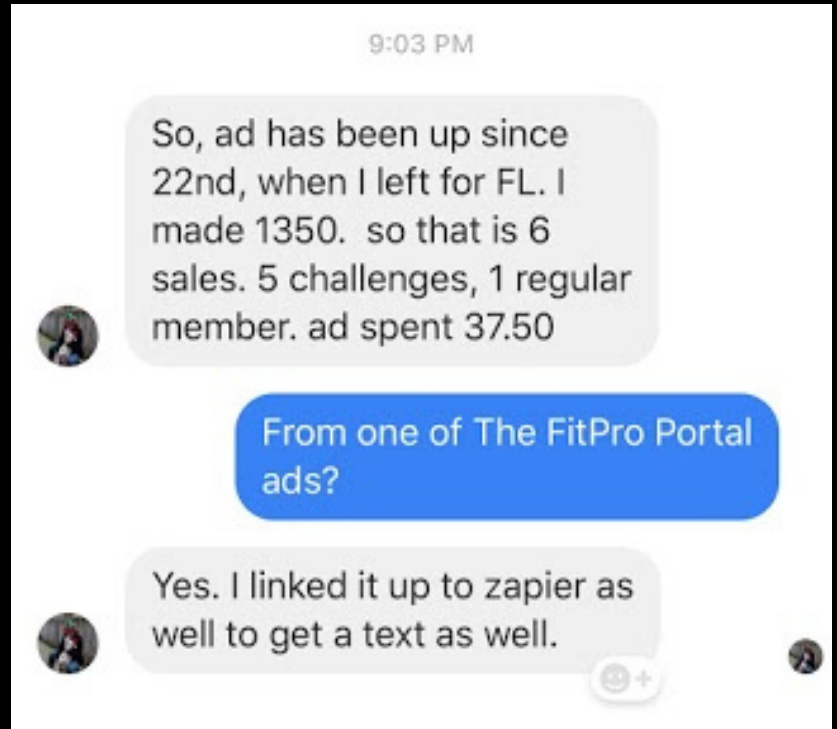


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