



FITPRO
LEAD GENERATION

5 TOPICS TO INCLUDE IN YOUR CALENDAR TO STAY ON TOP OF YOUR WORK



GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

I have 5 things you need to put into your marketing calendar.

This way, you will be organised, in control and have it all planned out!

This is exactly what we use in DKnine Fitness and what we share inside the FitPro Portal

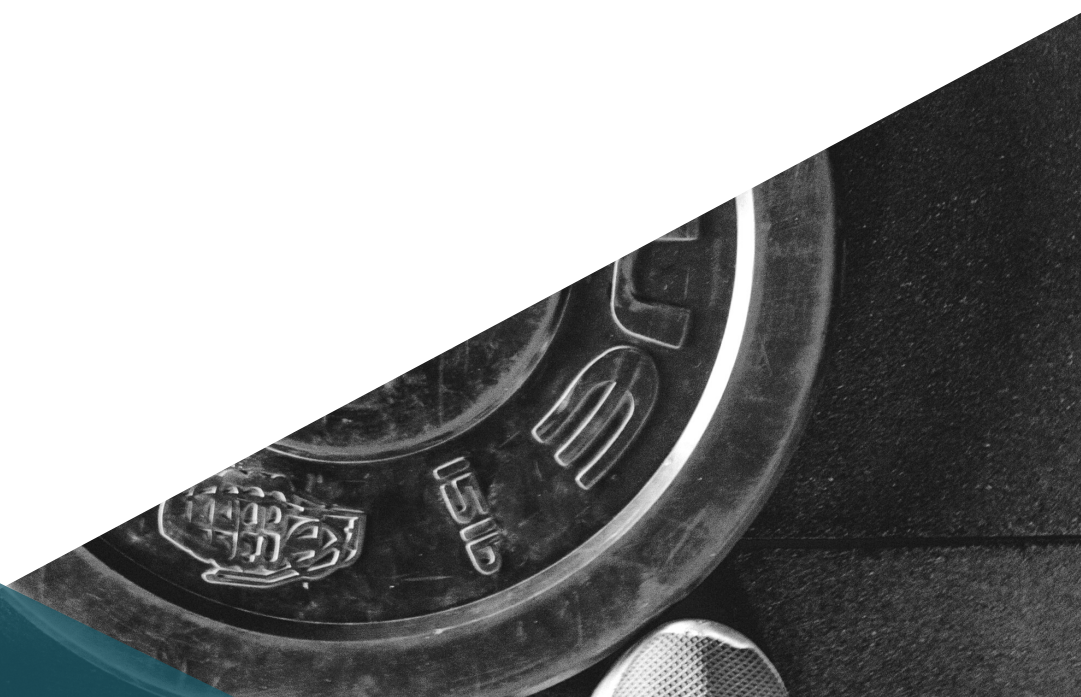
The Theme

Online Lead Gen

Offline Lead Gen

Retention

Devolepment



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

Add David on Facebook





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group



**5 TOPICS TO INCLUDE
IN YOUR CALENDAR
TO STAY ON TOP OF
YOUR WORK**

THE THEME

When you do this, you might plan for the quarter and then for the month.

Allow this to dictate your social media, your offers, what client re-activation offer.

December is coming and Christmas is the obvious theme!! What can you come up with?



ONLINE LEAD GEN

What type of things can we do ONLINE to generate leads into your fitness business?

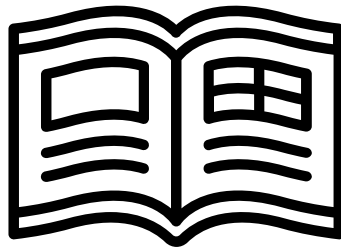
Paid ads, social media, emails, newsletters. Start planning out your method of attack



OFFLINE LEAD GEN

What can you do offline?
Networking, flyering, events,
magazines!

You don't have to do them ALL at
once! Just make sure you are
consistent

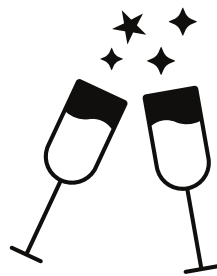


RETENTION

Once we've signed the client up we NEED to keep them.

What have you got going on this month to keep clients coming? Christmas cards? Christmas party? Christmas games? Clothing orders?

What can you do to keep inspiring and exciting people

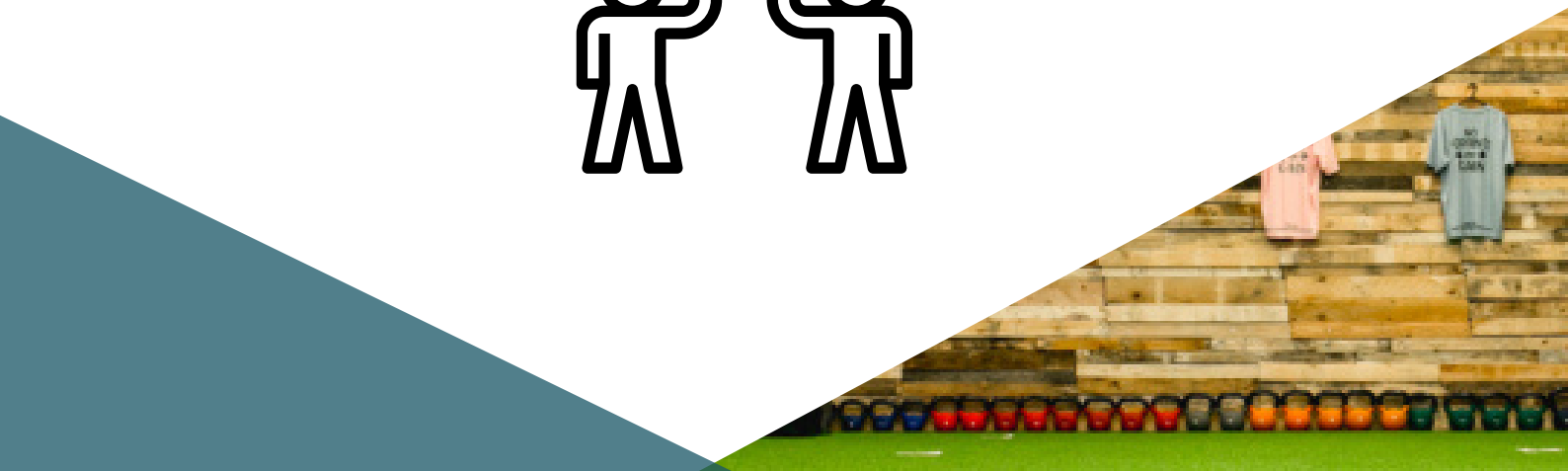
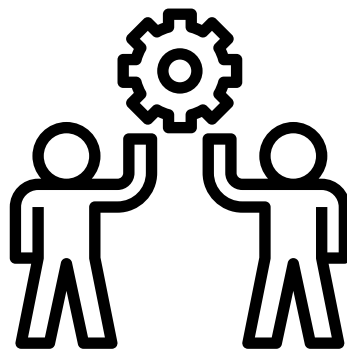


DEVELOPMENT

This is for you and/or your staff. What type of things can you do to keep upskilling?

It could be a First Aid Course, a Kettlebell Course, a short marketing course...keep moving forwards people.

This marketing calendar is how you make sure you are always ahead of the game, always delivering the best for your clients
Plan and prepare in advance
And you won't be feeling so overwhelmed



DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

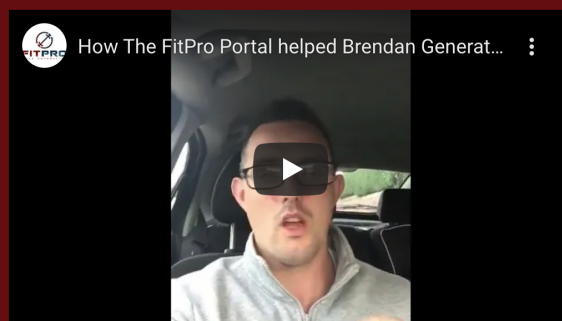
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

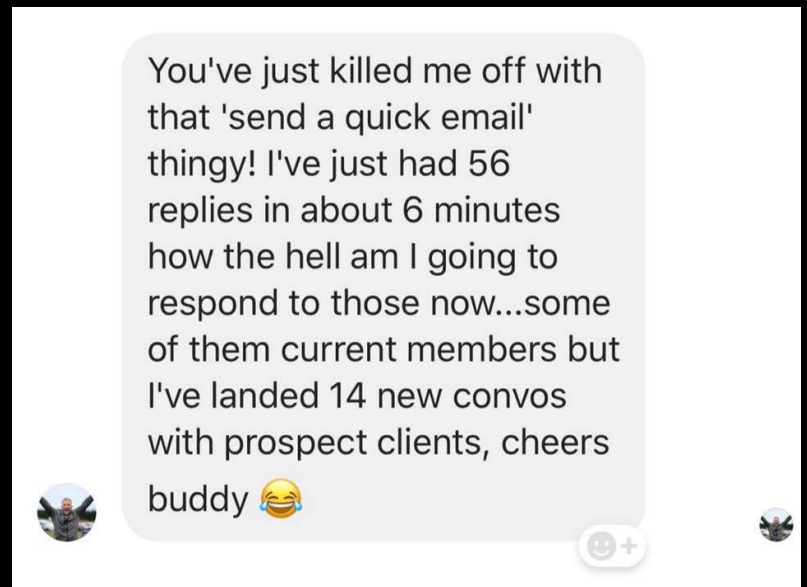
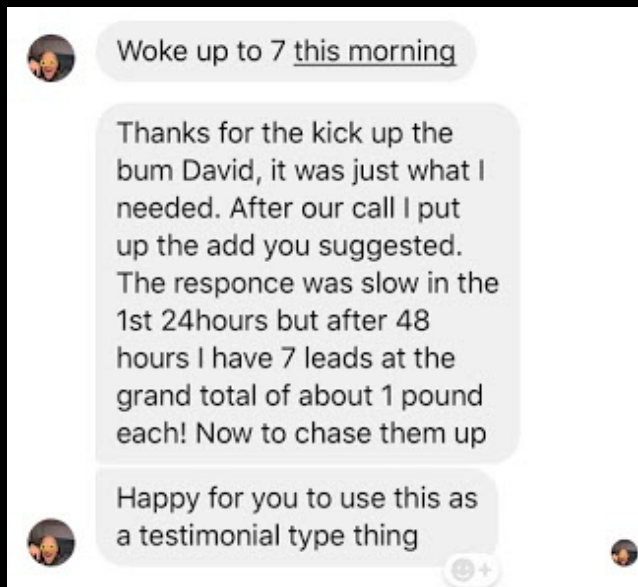


START YOUR 30 DAY TRIAL

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HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

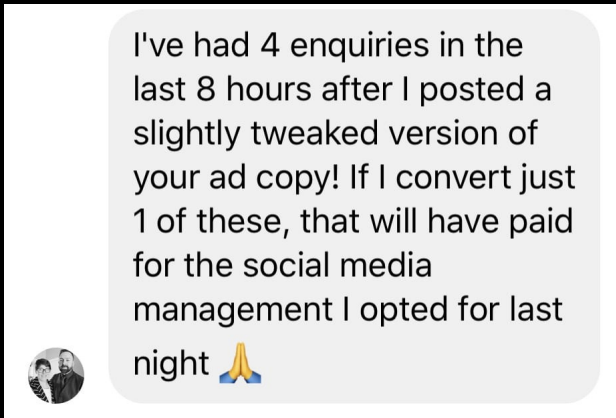
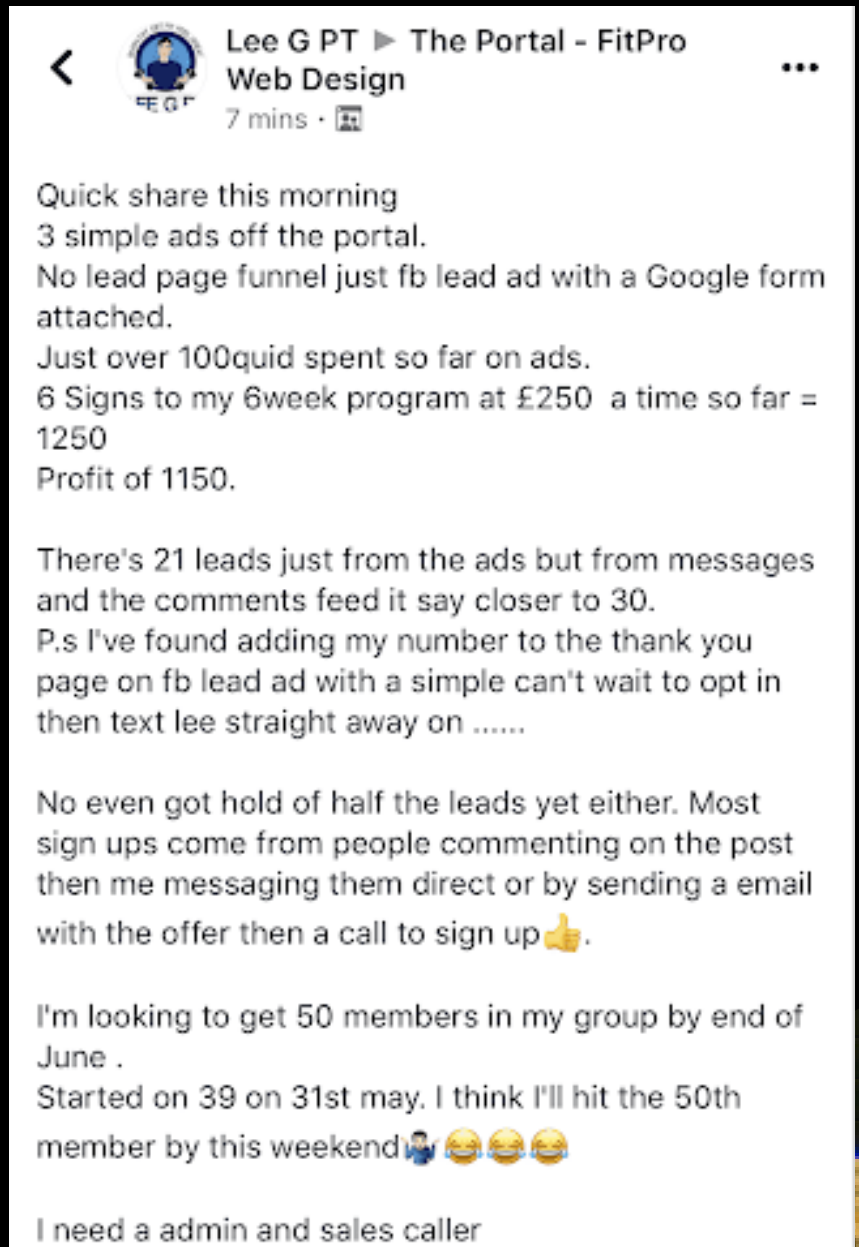


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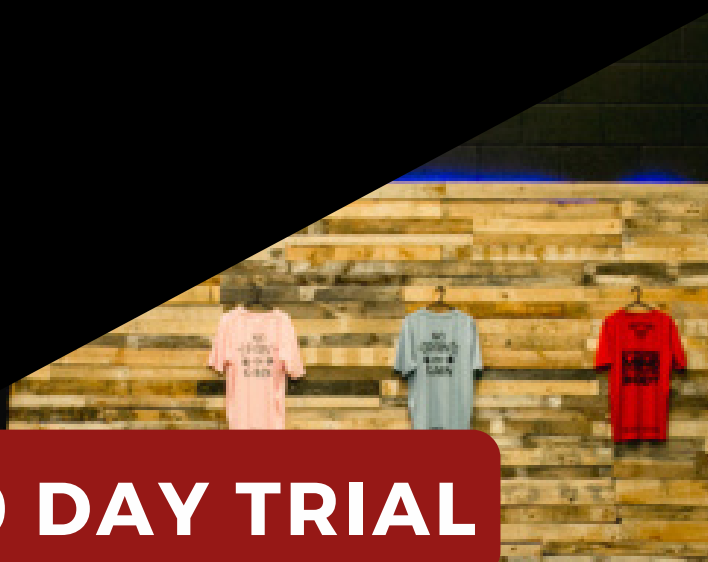
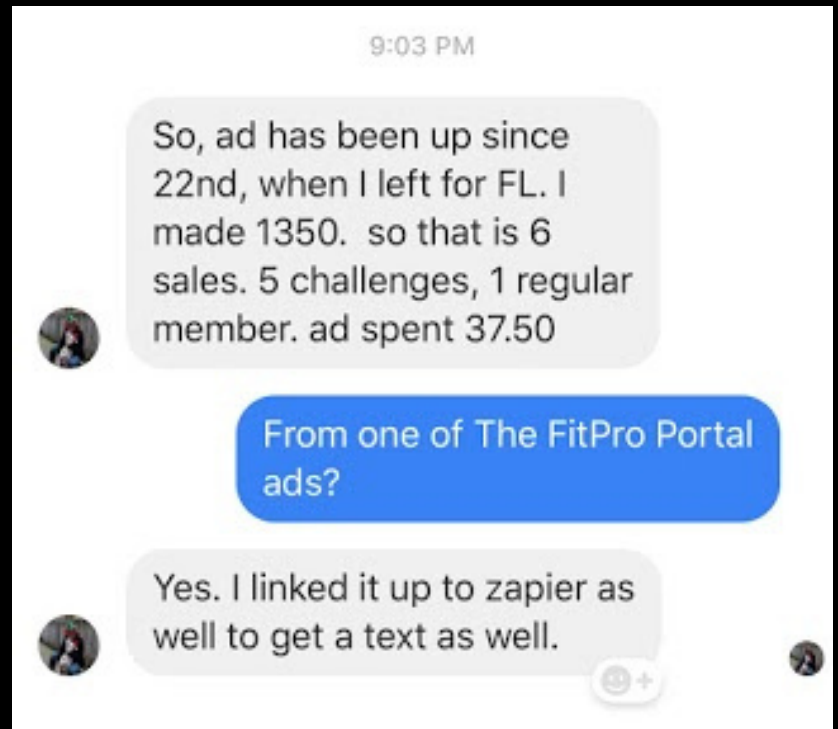


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