



FITPRO
LEAD GENERATION

5 WAYS TO HOLD YOURSELF ACCOUNTABLE



GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

This week we're looking at a different side of marketing, lead gen, sales

Today, we have 5 ways to hold yourself accountable

When we used to work for someone else, it helped us to stay accountable, we had to report to someone else, they set our deadlines etc and this is what made our lives so much easier But as a self-employed person, this ALL changes

Set Achievable Goals

Set Tasks

Tools & Softwares

Hire Some Help

Reward Yourself



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

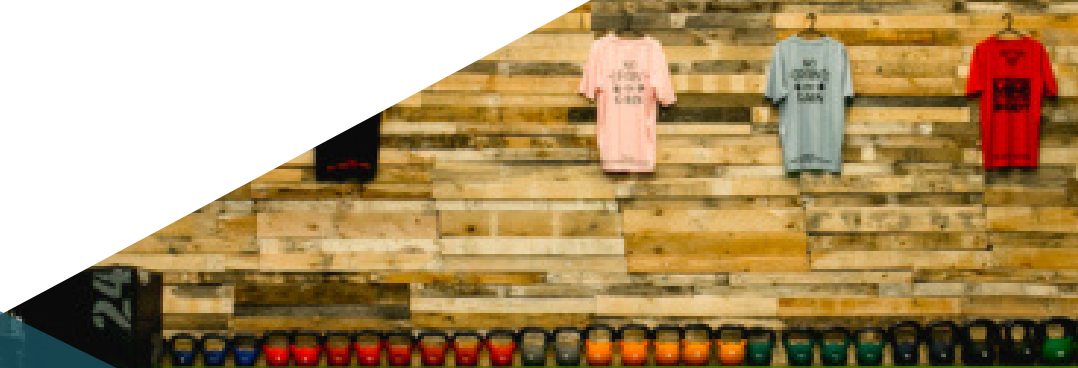
Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

Add David on Facebook





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group





**5 WAYS TO HOLD
YOURSELF
ACCOUNTABLE**

SET ACHIEVABLE GOALS

It can be off putting when a goal is too large,
it can take too long and we can get demotivated QUICK.

So, we need to set realistic goals.

Can we get to 2k, 3k, 5k a month?
You will reach them faster and that sense of achievement will motivate you



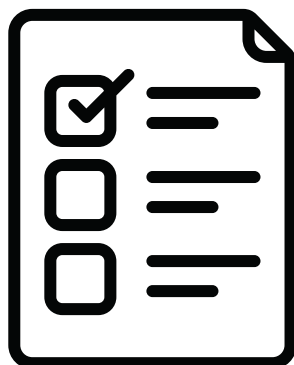
SET TASKS

These things **HAVE** to be done.

If they don't get done, your business could fall apart.

On the 1st of every month, we put our Tax and VAT into a special savings account

On the 8th of every month, we have to pay all of our staff – look at your **MUST** do tasks and make sure you're hitting them

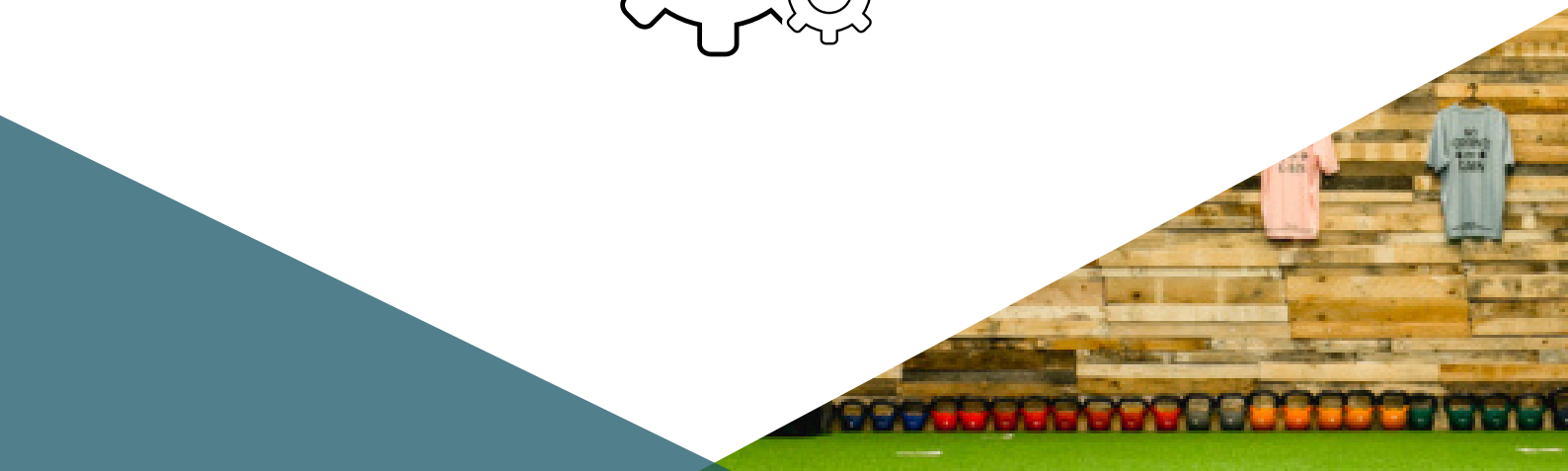
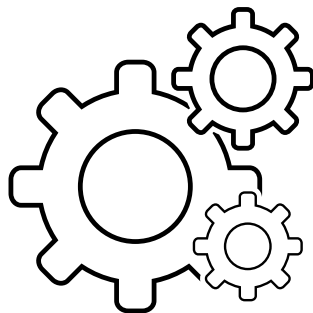


TOOLS & SOFTWARES

Are you using your calendar?
alarms? What other tools are out
there?

Asana is great, you add everything
in, you can assign tasks to staff
members, you can add them to
Asanas diary
Facebook business suite –

you can schedule all of your posts
for the week in advance, its a great
time saver





HIRE SOME HELP

Really struggling? Need accountability?
Need some help?

Reach out to other business owners who
have been in the position you are in right
now

Loads of people out there are willing to
give advice

Or hire someone to help you with
mindset, someone to help you with ads,
wherever you are lacking!



REWARD YOURSELF

Maybe you've hit your targets,
reward yourself!!

Set that target and when you hit
it, you will treat yourself to
something you've wanted for a
long time



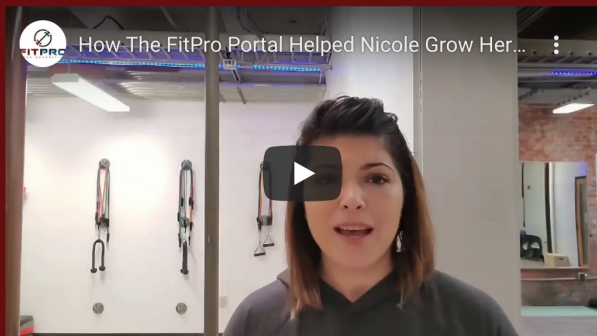
DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

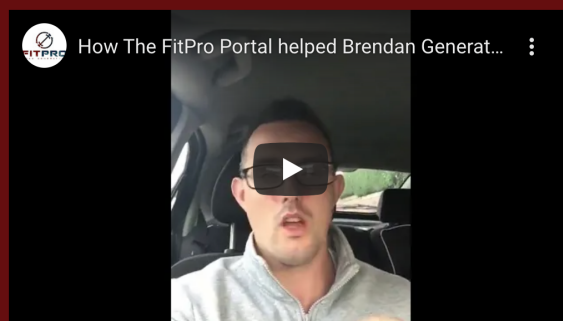
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

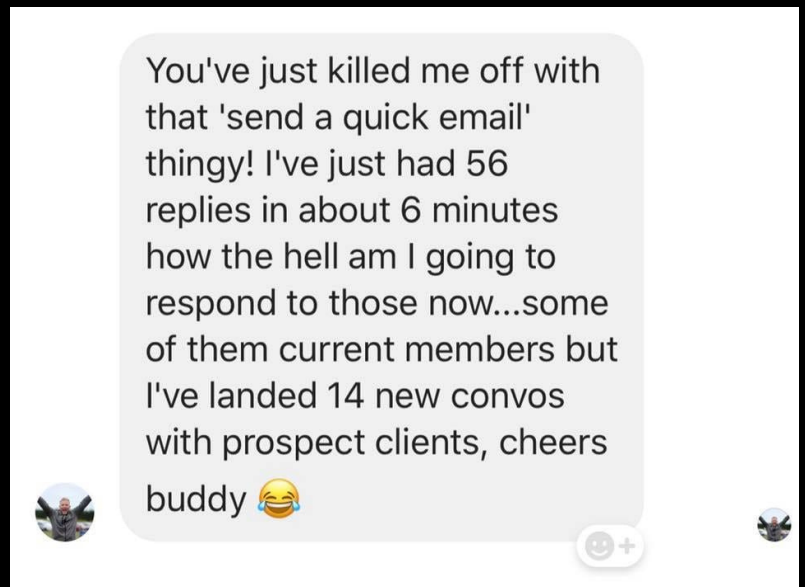
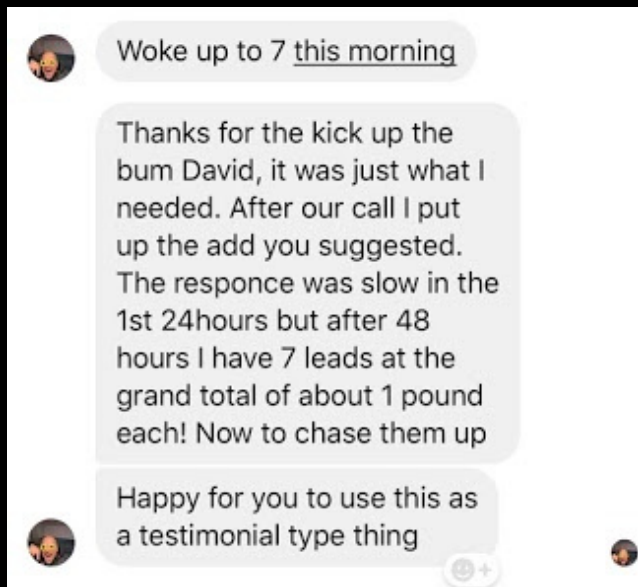


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HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

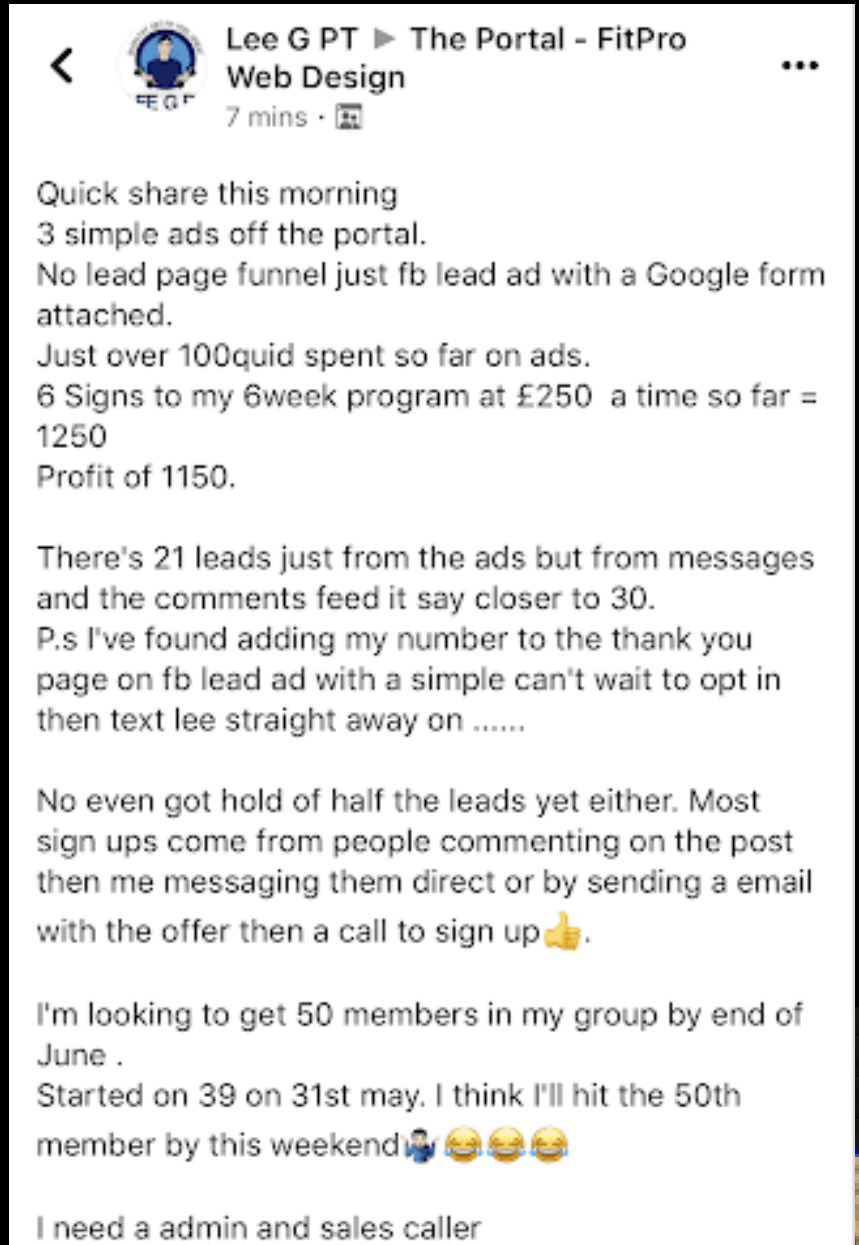


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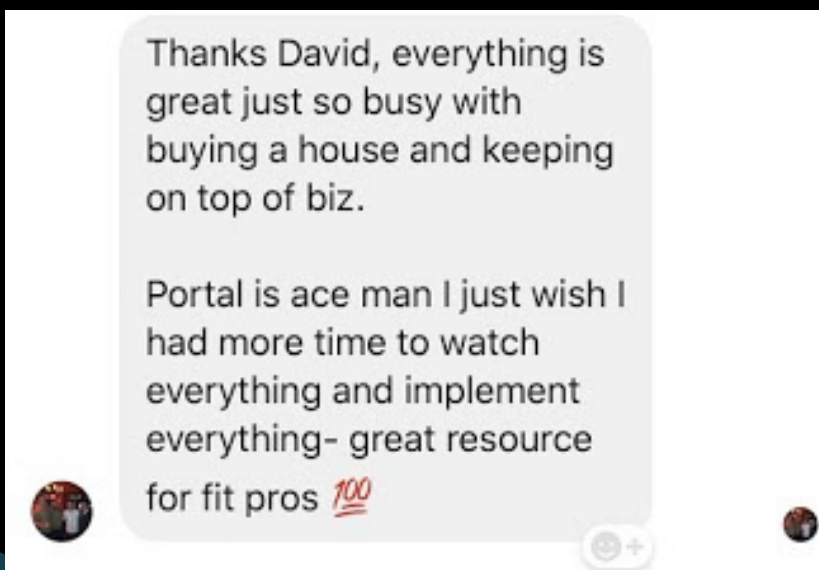
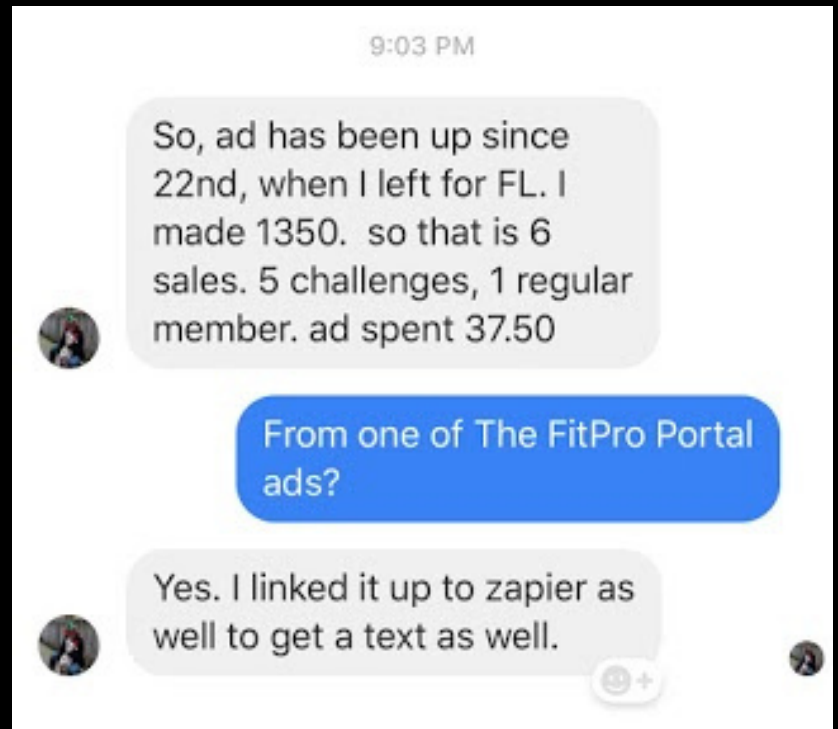


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