



FITPRO
LEAD GENERATION

HOW TO MAKE THE MOST OUT OF YOUR CONTENT



GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

We hope you had a great few days over Christmas
Today, I want to jump back into it and share how we turn 1 piece of content into 5 different formats
Have you joined us in our FREE Facebook group yet?
If you haven't, check it out.

- **Video**

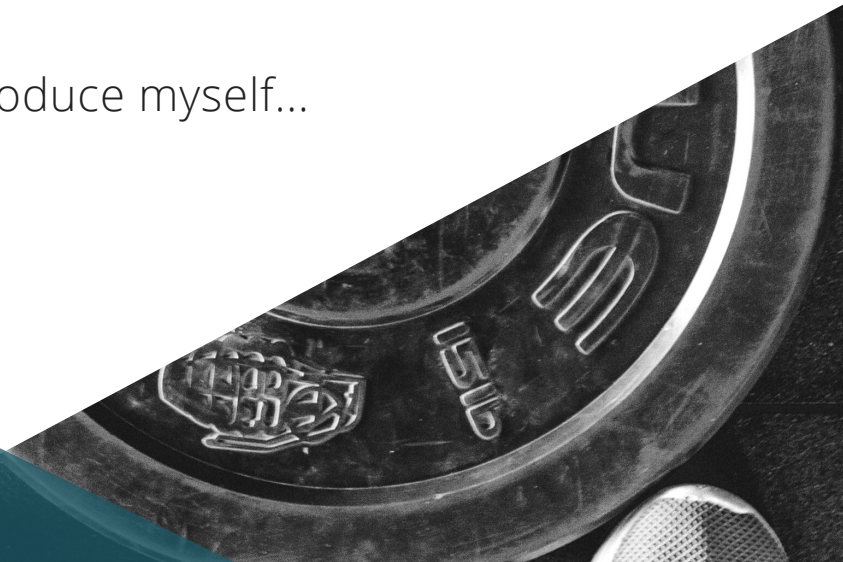
- **Podcast**

- **Blog**

- **Emails**

- **Social Media**

But first, let me introduce myself...



WHO IS DAVID KYLE?

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBook works

Just like you, I have my own Fitness Business, DKnine Fitness, we have 5 full-time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

[Add David on Facebook](#)





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1200 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

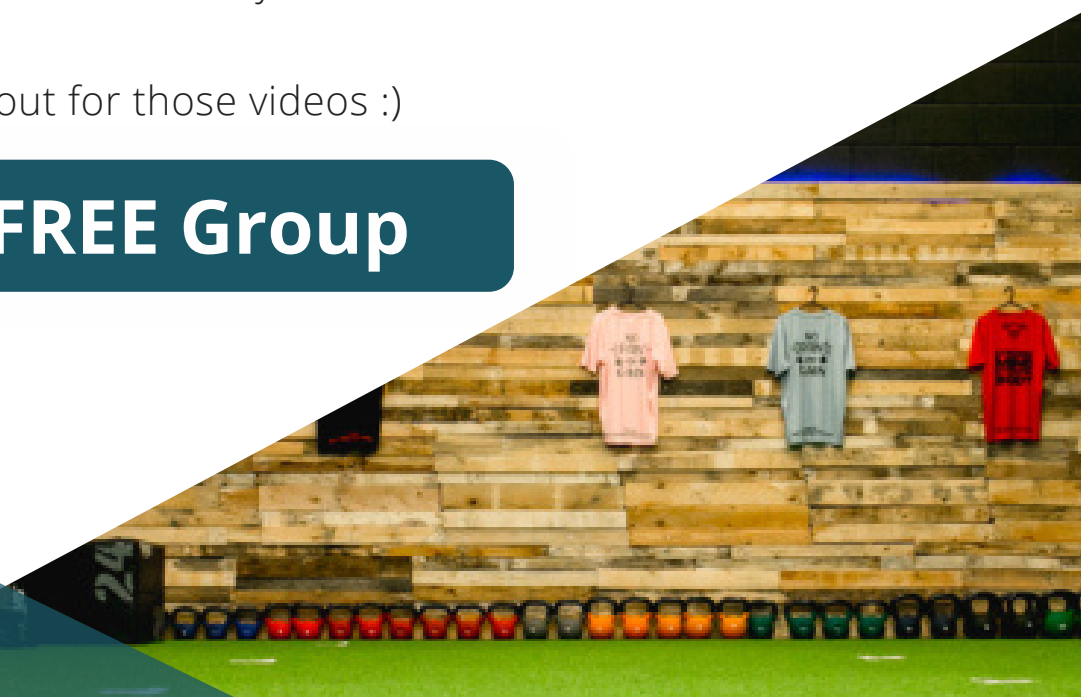
Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group





**HOW TO MAKE
THE MOST OUT
OF YOUR
CONTENT**

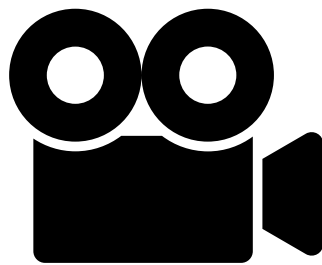


VIDEO

It all starts with the video

That video is edited and uploaded
onto youtube

Once that's done, we grab a
shareable link so that we can
include it in our emails and blog
posts

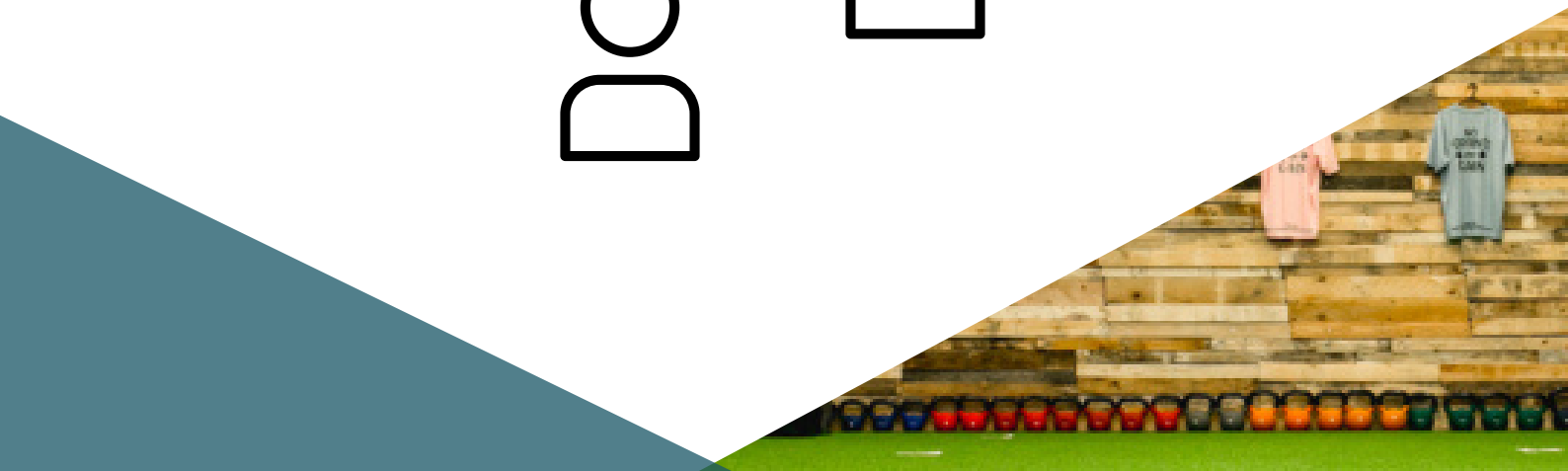
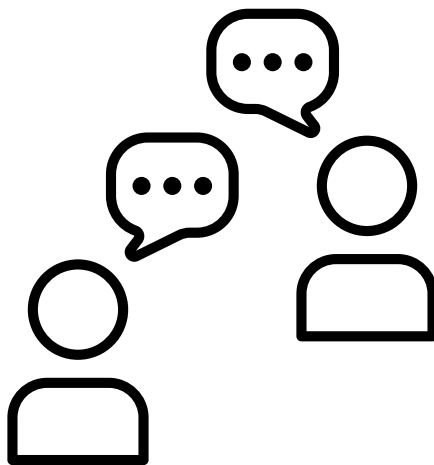


2: PODCAST

We then take the audio and use it as a podcast

We upload it to anchor

And anchor shares it to Spotify, apple podcasts, google podcasts etc





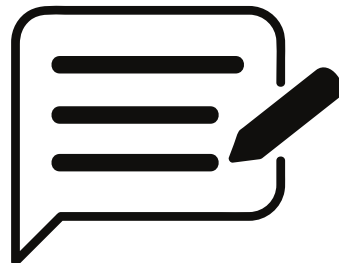
BLOG

Now we have video & audio we turn it into a blog post

We do this by transcribing it

Plus, we also embed the youtube video and the podcast onto the blog

This way, people have loads of ways to listen, read or watch this content



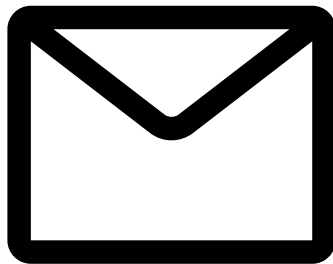


EMAIL

With this transcription, we also send it out an email

Every night at 8pm, this is scheduled to come out

Plus, we also add a link to the video to allow people to consume this post exactly how they want to



SOCIAL MEDIA

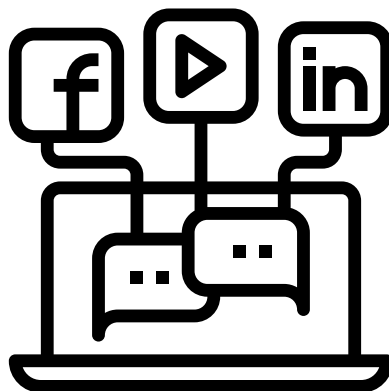
Lastly, we post this text on social media

We edit it to suit the platform

And we have a template we use for every FitPro Daily Show post

We also shorten the text for Instagram or Twitter etc

Plus, we often also put the link to the blog in the comments below



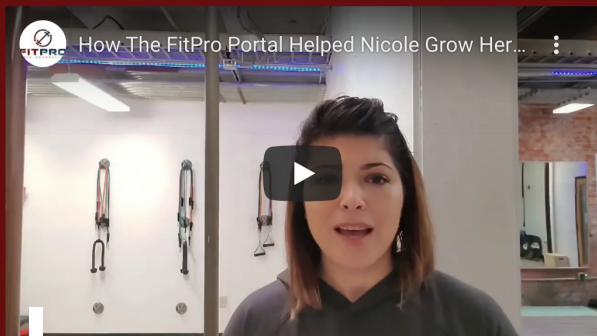
DID YOU ENJOY READING THIS FREE GUIDE...

Then let me introduce The FitPro Portal...

Here is Nicole Renee owner of Empower Fitness – Mystic CT a ladies only facility in Mystic, Connecticut giving her review of The FitPro Portal.

Nicole joined The FitPro Portal as she was just about to open her first studio, with the aim of generating leads, making sales & growing her fitness business.

One year on, Nicole has grown her studio to just over 60 clients.



Here is Simon Evans owner of C&S Fitness, Bridgwater giving her review of The FitPro Portal.

Simon joined The FitPro Portal having just opened his first studio, he now has 2 bustling studio with over 200 clients.

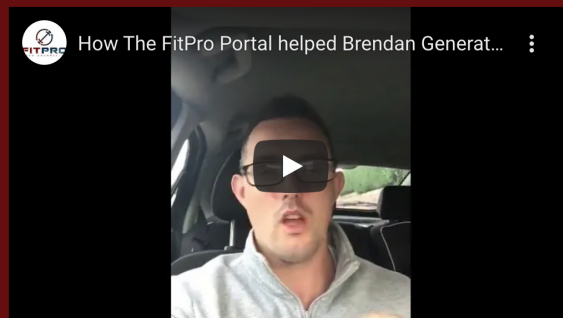
In 1 Year, Simon Has Gone From 130 Clients To 210



Here is Brendan Bonar owner of B Fit Training, Glasgow giving her review of The FitPro Portal.

Brendan joined The FitPro Portal with zero Facebook Ads experience, he has since been able to follow the ad set up vidoes & use the copy to generate leads.

Brendan Generate 3 x £169 Sales This Week, Off A £15 Ad Spend



Get 50% Off Your First Month By Using This Code On The Checkout Page:

TRIAL 50



DESIGNED TO GIVE YOU A ROCK SOLID LEAD GENERATION PLAN FOR YOUR FITNESS BUSINESS

- ✓ **We Start By Setting Up Your Fitness Business Lead Gen Eco System** - A Simple System That Will Take Your Admin Less Than 10 Minutes Each Day To Manage, That Delivers Leads Each & Every Day
- ✓ **3 Level Facebook Ads Course** - Designed to take you from Novice to Master with step by step training on how to initially set up and how to maximise your ad spend for the best ROI for business growth
- ✓ **Done For You Facebook Ads Copy** - No more guessing or struggling with what to write, these Ad Copies have been tried and tested to deliver high-quality leads
- ✓ **Monthly Social Media Calendar** - Done for you, ready to go Social Media & Images templates that are designed to spark engagement & deliver you leads

Plus so much more...

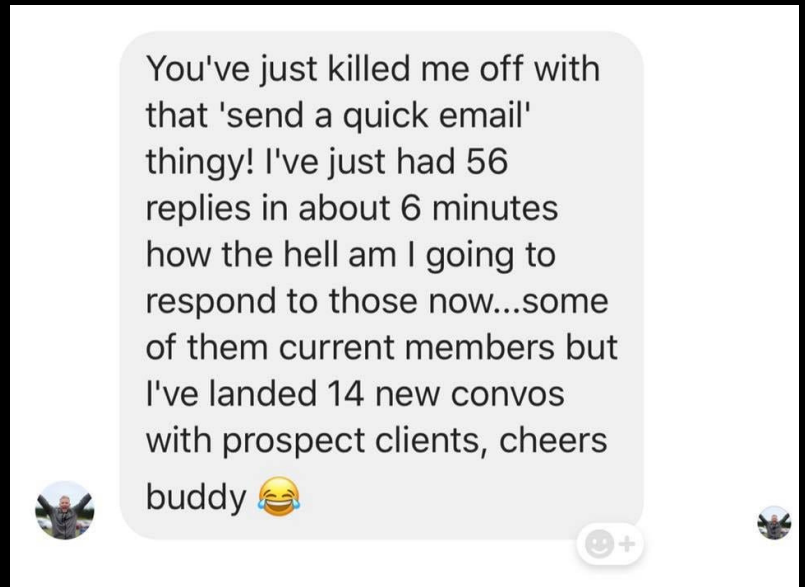
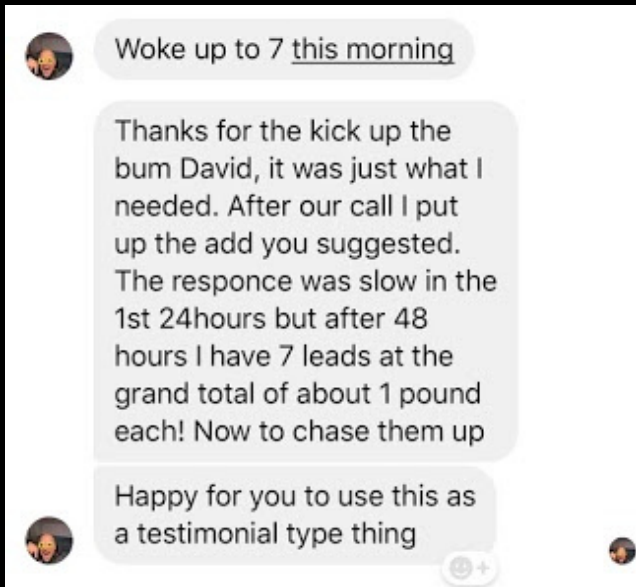


START YOUR 30 DAY TRIAL

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TRIAL 50

HERE ARE A FEW SUCCESS STORIES & RESULTS SO FAR FROM THE FITPRO PORTAL..

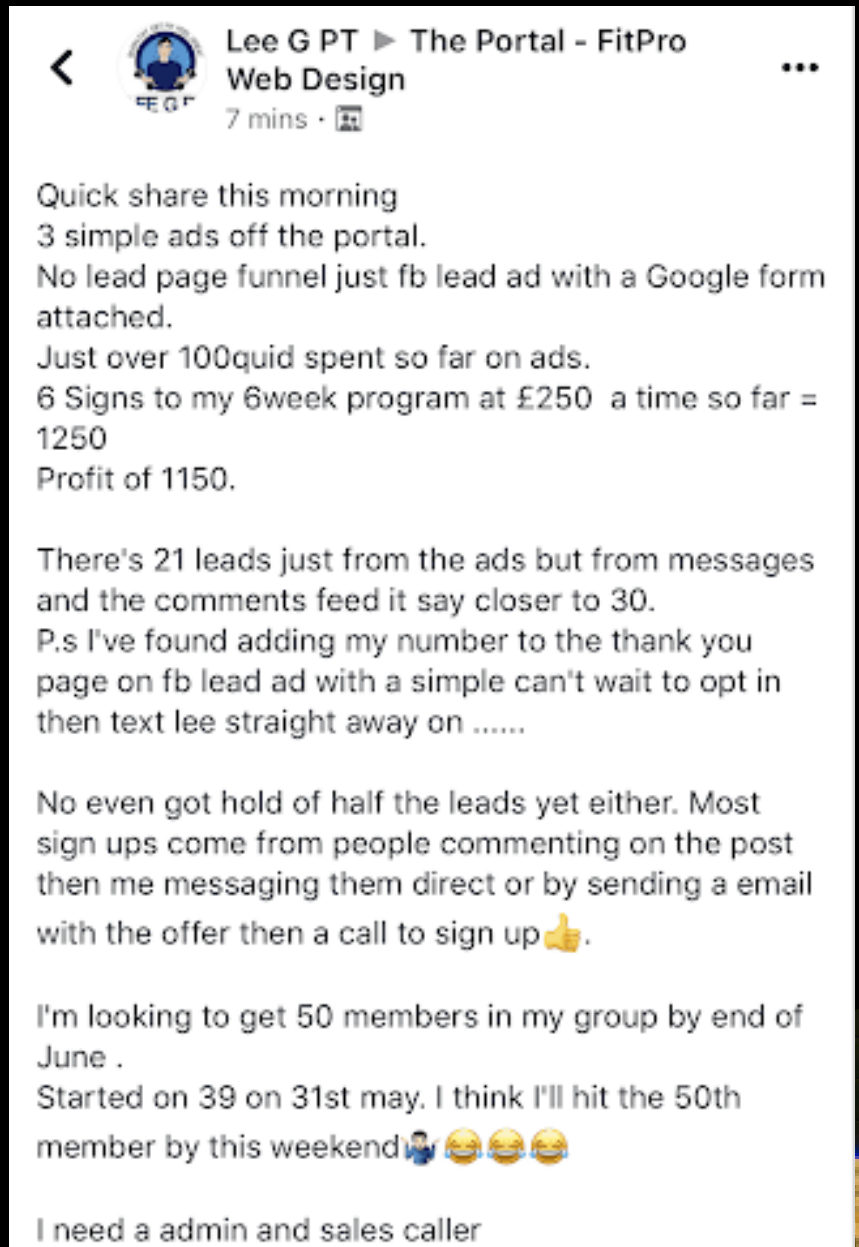


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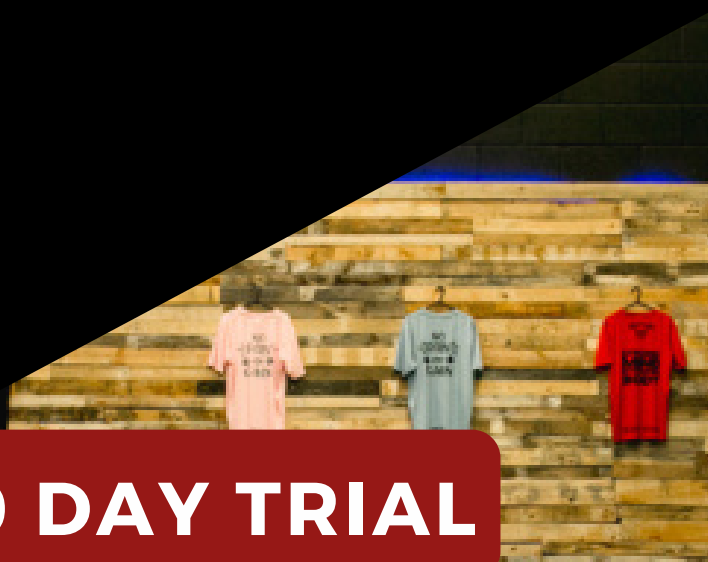
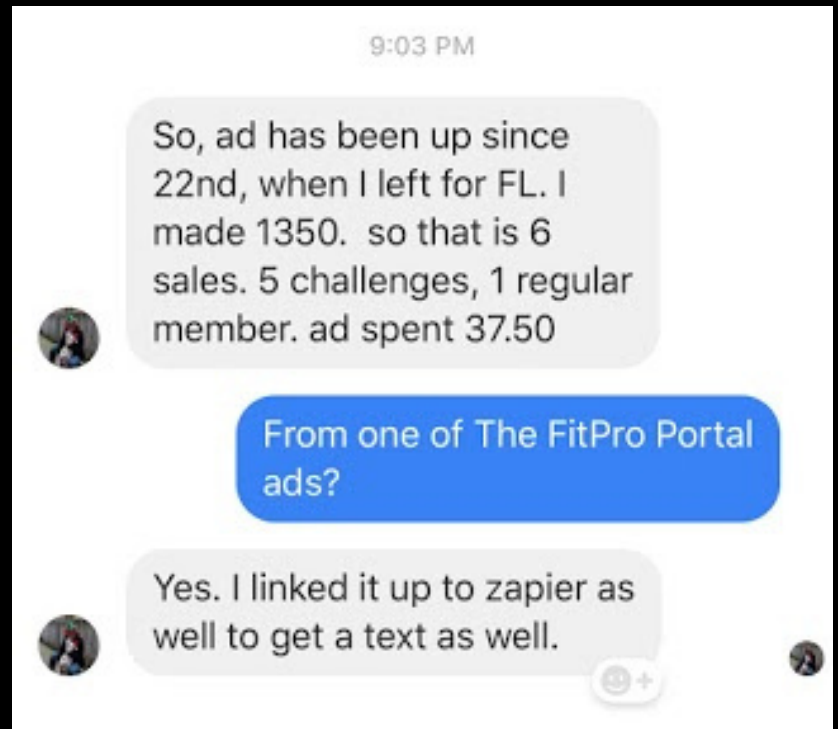


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